**Using PowerPoint for Academic Posters - Resources**

*Developed by Dr. Fran Altvater, Art History (Hillyer College)*

**Design Advice:**

- Creating Effective Poster Presentations: An Effective Poster (George Hess, Kathryn Tonsey, Leon Liegel) - [https://projects.ncsu.edu/project/posters/](https://projects.ncsu.edu/project/posters/)
- Useful design advice from Washington State University on how to create a research poster - [http://bcu.vetmed.wsu.edu/docs/librariesprovider14/docs-bcu/how-to-use-powerpoint-2013-to-create-research-posters.pdf?sfvrsn=0](http://bcu.vetmed.wsu.edu/docs/librariesprovider14/docs-bcu/how-to-use-powerpoint-2013-to-create-research-posters.pdf?sfvrsn=0)
- See if your organization/conference offers guidelines; a simple Google search can help you here.
- There are some great resources on design at the John A. Hartford Foundation - [http://www.bandwidthonline.org/howdoi/effective_poster.asp](http://www.bandwidthonline.org/howdoi/effective_poster.asp)

**Useful Step By Step Instructions:**

- Somewhat specific to Bates College printing, but very good suggestions for content design - [http://abacus.bates.edu/~bpfohl/posters/#essentials](http://abacus.bates.edu/~bpfohl/posters/#essentials)
- Video, made by MAST/University of Northern Colorado - [http://www.youtube.com/watch?v=MqgjgwIXadA](http://www.youtube.com/watch?v=MqgjgwIXadA)

**PowerPoint Templates Available:**

- Buffalo State, the State University of New York - [https://rite.buffalostate.edu/templates.html](https://rite.buffalostate.edu/templates.html)
- Wake Forest University Baptist Medical Center (scientific focus) – [http://www.wakehealth.edu/Creative/Posters/PowerPoint-Templates-for-Large-Format-Posters.htm](http://www.wakehealth.edu/Creative/Posters/PowerPoint-Templates-for-Large-Format-Posters.htm)
Faculty Center for Learning Development (FCLD)
FCLD provides consulting and instructional support to faculty and staff who are using technology in teaching and learning. The FCLD Faculty Lab in Mortensen 203a is available for faculty support and use and is equipped with instructional technology-related equipment including: PCs, Macs, scanners, and projectors as well as support staff. Faculty wishing to use the lab may contact FCLD.
Phone: (860) 768-4661 Email: fcld@hartford.edu
Website: http://www.hartford.edu/fcld

Office of Technology Services (OTS) Help Desk
For general computer and Internet/network support questions (not directly related to the classroom but rather passwords, Internet/email problems, Banner/Self-Service, campus Facebook).
Phone: 768-4357 (on campus) or (844) 292-3213 (off campus)
Email: ots@hartford.edu Website: http://hartford.edu/ots
Student Blackboard Support: (860) 515-3742 or http://www.hartford.edu/studentbbsupport

Media Technology Services (MTS)
Faculty should contact MTS for assistance scheduling or implementing classroom technology (2-Way interactive video classrooms, Smart Podiums, laptops, etc.), for setting up WebEx accounts, or for scheduling and instruction for a wide variety of media equipment and resources like LCD data projectors, CD/cassette players, TVs and VCRs, digital video, and more.
Phone: (860) 768-4643 (Main) or (860) 768-4662 (Tech Line)
Website: http://www.hartford.edu/mts