How all Alumni Can Help

Our three top alumni engagement priorities:

» Enhancing Barney’s career-ready focus
» Providing opportunities for internships, job placements, and corporate visits
» Improving our facilities to create a better business learning environment

To learn how you can help, contact us at barneydo@hartford.edu or 860.768.4243.

Save the Date!

Barney School Building Expansion Project Online GiveCampus Campaign November 5–7, 2017

As we approach the final stages of fundraising for the Barney School Expansion Project, we invite all members of the Barney School community to participate in our online giving campaign on November 5–7.

We thank the many supporters who have helped us raise 80 percent of our $4.5mm goal, and encourage you to be part of this exciting initiative! The renovation will transform our building and give us the space and technology needed to best prepare Barney School students to be tomorrow’s business leaders.

For more information about the project, visit hartford.edu/barney/building.

From the Dean’s Desk...

This edition of the BARNEY UPDATE focuses on our growing portfolio of graduate programs.

2017 saw the launch of our new Master of Science of Management (MSM) program. The MSM degree is designed for working professionals with no prior business education. Students learn the foundations of business along with the management skills necessary to manage people and processes in today’s increasingly dynamic and turbulent world. The MSM degree is delivered 100 percent online.

The MSM joins our legacy Master of Business Administration (MBA) and Master of Science in Accounting and Taxation (MSAT) degrees. Both the MBA and MSAT are delivered by our outstanding faculty both on campus and online, offering maximum flexibility for our students. Both programs provide the opportunity to deep dive into the professional areas that interest them most. MSAT students can select either Assurance or Tax as their area of specialization. MBA students have seven concentrations from which to choose:

» Business Analytics  » Management  » Supply Chain Management
» Finance  » Marketing  » International Business  » Project Management

As described in the following pages, we are immensely proud of our graduate programs’ recent rankings and recognitions.

Yet our greatest pride comes from the accomplishments of our graduates. In this edition, we feature four MBA and MSAT alums whose careers have benefitted from the investments they made in their educations.

We look forward to the future achievements of the 400+ current students pursuing their master’s degrees with us.

Martin S. Roth
Dean and Professor of Management and Marketing
mroth@hartford.edu

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GRADUATE ALUMNI SUCCESS STORIES

Kathryn Gawrych '15, MSAT'16
Experienced Associate
PricewaterhouseCoopers LLP

Kathryn earned a bachelor’s degree in accounting with a minor in actuarial science, and a master’s in accounting with a focus on audit from the Barney School. After interning as an auditor in PwC’s real estate practice, Kathryn began her career at PwC’s global headquarters in Manhattan in the alternative investments practice with a focus on hedge funds and private equities. Kathryn was a two-time captain during her five-year volleyball career at UHart, and is a member of Beta Alpha Psi and Beta Gamma Sigma honor societies.

Robert M. Thomas II MBA’04
Senior Vice President,
Claim Analytics, Finance
and Operations
CNA

Rob began his career as a specialty lines actuary at The Hartford, ascending to the role of senior vice president and chief p&c actuary. Earlier this year, Rob joined CNA in a newly created position. A skilled insurance professional and highly respected leader, Rob and his team use data and analytics to improve decision-making and performance. Rob is currently chair of the Barney School Board of Visitors and previously served on the Actuarial Science Advisory Board.

Rosa Roque-Bragg MBA’11
Supply Chain Risk Manager
Google

As a supply chain risk manager, Rosa is responsible for supporting the strategy, development, and operational execution of Google’s Supply Chain Risk Program. Her focus in this role has been to create a sustainable security risk assessment and mitigation program to evaluate security controls of a vast network of business partners around the globe. Rosa’s main priority is to audit business partners and help them remediate gaps in order to improve the security controls of Google’s multiple end-to-end supply chain networks. Rosa graduated from the Barney School’s accelerated MBA program in 2011.

David E. Thompson ’89, MBA’91
Area Vice President, Sales
Rhythm Management Group
Boston Scientific

A former captain of the University’s basketball team, David earned his MBA degree then launched his marketing and sales career at General Mills, Inc. before joining Merck & Co. For the past 17 years, he has worked at Boston Scientific where he currently serves as area vice president of sales for the Mid Central Area in the Rhythm Management Business Group. He leads a commercial organization for the states of Illinois, Indiana, Ohio, Kentucky, Tennessee, and West Virginia. David is a member of the University’s Board of Regents, and previously served on the Barney School Board of Visitors.

Barney School’s MBA Program Ranked as One of the Best by U.S. News & World Report


This year, over 300 business schools sought to be ranked by U.S. News & World Report. The Barney School was among the 221 ranked part-time MBA programs, tied with Providence College and Rochester Institute of Technology, and ahead of regional competitors such as Clark University, Marist College, St. John’s University, and UMass-Boston.

Schools were evaluated on various criteria designed to capture education, outcomes, and success of part-time MBA students. Also included in the ranking decisions were “peer assessment scores,” based on how other higher educational institutions view each of the schools. Only business schools accredited by the Association to Advance Collegiate Schools of Business (AACSB) were eligible for the rankings.

“The Barney School is committed to preparing today’s managers to be tomorrow’s business leaders,” said Barney School of Business Dean Martin Roth. “Our faculty blend the latest frameworks, tools, and best practices with applied experiential learning. We work closely with our network of corporate partners to ensure that our MBA program meets their organizations’ talent development needs. Even more gratifying than this prestigious ranking is the pride we have in seeing our alumni advancing their careers and contributing to the communities in which they live and work.”

—Dean Martin Roth

In addition to being ranked by U.S. News & World Report, the Barney School has also recently been ranked by Bloomberg Businessweek and The Princeton Review.

hartford.edu/barney