BARNEY SCHOOL BY THE NUMBERS

5% Among Top Business Schools Worldwide that are AACSB Accredited

» 1st Year Ranked as a Best Undergraduate Business School by Bloomberg Business Week

94% of Graduates Say They Feel Prepared for Succeeding in the Workplace

» 3rd Largest MBA Program Named by Hartford Business Journal

87% of Graduates are Employed or Continuing Their Education After Graduation

» 294 List of Best Business Schools by Princeton Review 2017
FROM THE DEAN’S DESK . . .

The 2016–17 academic year is now past the mid-point. We have held two of our signature events—the Alumni Hall of Fame inductions and the Intersection of Risk and Finance Symposium. Both provided students, alumni, faculty, and staff an opportunity to meet, learn from, and network with accomplished executives.

Students also ventured off campus to participate in our unique Fall Corporate Visit Day and Mock Interview Week. Conducted with our corporate partners, these experiences provide students with invaluable business and professional development insights, as well as opportunities to connect with business leaders in CT and NY.

Our faculties’ connections with industry and latest business practices are hallmarks of the Barney School. Finance professor Susan Coleman’s new book on the successful attributes and factors of women entrepreneurs, The Next Wave, is just one example.

We are excited to launch new innovative programs. Our Summer Business Institute for rising high school juniors and seniors will be held on campus in July. Students will take a class from our professors, live in the dorms, make new friends—in short, experience university life while earning three college credits. And our new Women of Barney organization brings alumni and graduate students together for networking and professional development.

Enjoy stories on all of these exciting activities in this edition of the Barney Update. And share your stories with us—we look forward to hearing them.

With best wishes for a healthy and prosperous 2017,

Martin S. Roth
Dean and Professor of Management and Marketing
mroth@hartford.edu

HOW ALUMNI CAN HELP

Our three top alumni engagement priorities:

» Enhancing Barney’s career-ready focus
» Providing opportunities for internships, job placements, and corporate visits
» Improving our facilities to create a better business learning environment

To learn how you can help, contact us at barneydo@hartford.edu or 860.768.4243.

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On October 27, 2016, the Barney School of Business honored two distinguished alumni by inducting them into the Barney School Board of Visitors Alumni Hall of Fame. The inductees, Jonathan Bennett ’88 and Mark Lieb ’77, spoke to alumni, students, faculty and staff about their personal and professional challenges and successes. Bennett is Chief Financial Officer and Head of Strategy, Property & Casualty and Group Benefits, at The Hartford Financial Services Group. Lieb is Founder, President, and CEO of Spectrum Asset Management.

Bennett told the audience to remember, “Success rarely happens by following a straight path.” He encouraged students to remember the power of their thoughts, innovative ideas and education. Bennett also told students, “There is no substitute for diligent preparation.” Engaging in meaningful and rewarding work with colleagues that you enjoy, shared Bennett, are keys to being successful. He also reinforced the importance of education and a passion for lifelong learning, and described how his Barney School masters degree in accounting helped prepare him to flourish.

Lieb also described the transformational role the Barney School played in his life. Lieb credits his creating and managing the world’s leading preferred securities investment firm to his MBA program at the Barney School and all who played a role in his education. When asked about the advice that he would give to the millennial generation Lieb said, “They have to be focused on something and figure out what they want to do. Go look in the mirror, figure it out and go after it.”

The evening came to a close with the awarding of two student scholarships. Tommasso Modguno ’17 and Adam Oresky ’14, received Alumni Hall of Fame scholarships. These scholarships are awarded annually to two students who have displayed exemplary academics, leadership and drive in their time at the University, and who are also on similar career trajectories as the two Hall of Fame recipients. Like Bennett, Oresky studied accounting at the Barney School and is now working in corporate finance at United Technologies while earning his MBA at the Barney School. Currently a senior, Modugno is preparing to begin his career in investment banking, following in Lieb’s path.

Initiated in 2009, the Hall of Fame profiles the achievements of prominent alumni to provide a source of inspiration for students, alumni, faculty, and staff of the Barney School of Business. Bennett and Lieb are the 17th and 18th inductees.
Over 150 Barney School Students Participate in Mock Interview Week and Corporate Visit Day

Each semester, the Barney School of Business holds a Corporate Visit Day for students. In October 2016, University of Hartford students attended corporate visits at partner companies Aetna, Barnum Financial, Cantor Fitzgerald, Edible Arrangements, Grant Thornton LLP, Stanley Black & Decker, and The Hartford.

These corporate visits enable students to spend a day in a company aligned with their majors and industries of interest. Students meet alumni and their colleagues, see where they work, learn what they do, and become informed of internship and full-time job opportunities. Corporate Visit Day provides students the opportunity to network and connect with professionals. A further benefit is the potential to be recognized for their outstanding accomplishments through their engagement during the visit and via their resumes that are submitted to the employers prior to their arrival. Many of these corporate visits lead to Barney School students landing internships and full-time positions.

Also offered each semester, the Barney School of Business encourages students to practice and enhance their interviewing skills by participating in Mock Interview Week. This event is essential to ensuring students feel prepared when they walk into an interview. In November 2016, 14 organizations participated with Barnum Financial Group and Menefee Associate Consulting LLC, holding the most mock interviews and contributing to the career readiness of Barney School students.

Susan Coleman, Professor of Finance and Ansley Chair at the Barney School of Business is the co-author of the new book published by Stanford University Press titled The Next Wave: Financing Women’s Growth-Oriented Firms. With co-author Alicia Robb, Senior Fellow with the Ewing Marion Kauffman Foundation and Visiting Scholar at the University of California, Berkeley and the University of Colorado, Boulder, The Next Wave is preceded by A Rising Tide: Financing Strategies for Women-Owned Firms.

The Next Wave provides data-driven advice for women who are seeking to become entrepreneurs or are seeking to expand their businesses. According to Coleman “Women-owned firms in our country grew by 27 percent compared to a growth rate of 2 percent for firms overall. But, in spite of their impressive growth in numbers, the business ventures women are launching today continue to lag behind those launched by men in terms of revenues and employment.”

As described in The Next Wave, there are three essential factors where women need to excel: knowledge, networks and investors. The book describes why these factors are so important and how women can develop them to become more successful.