A fundraising project is underway to add 10,000 square feet of space and renovate 1,300 square feet to create a state-of-the-art, high-tech learning environment. The new facilities will make an already strong program even stronger.

To learn more, or to support the project visit hartford.edu/barney/building.
FROM THE DEAN’S DESK . . .

Each year we recognize some of our faculty’s outstanding accomplishments. As a group, they strive to ensure that our students develop the necessary leadership and decision-making skills to help them launch and excel throughout their careers. It is especially gratifying to recognize those who have shined the brightest in their teaching, advising, research, and service endeavors. Please enjoy reading about our 2017 awardees.

Internships and applied learning are hallmarks of our business education. All students complete at least one internship in their major, and many complete two or more. Throughout the summer, we profile many interns on our Facebook page. In this edition, we highlight just some of the companies hosting interns this summer.

And what is summer without a reading list? We suggest adding recent books from Barney School faculty authors to yours.

Summer is also a time when we work on new programs and initiatives. We are extremely excited to launch the Risk and Disruptive Technology Institute. As you will read in this issue, we will be working with partner companies to provide students with hands-on, applied learning projects to prepare them for the Internet-of-Things world that is disrupting how organizations manage risk and technology.

In the last issue, we announced our building expansion fundraising initiative. We are now close to 80 percent toward our $4.5mm goal. Please see our website for more information on this exciting transformational project.

Finally, the summer started with great news and recognition of the work we do for our students. For the first time since its inception, U.S. News and World Report ranked the Barney School a “Best Graduate Business School” for our part-time MBA program. This recognition mirrors our 2016 Bloomberg Businessweek “Best Undergraduate Business Schools” ranking. We will continue to raise the business education bar.

Please let us know how your summer is going!

Best regards,

Marty Roth
Dean and Professor of Management and Marketing
mroth@hartford.edu
The Risk and Disruptive Technology Institute presents an exciting opportunity for the Barney School of Business along with the colleges of Arts and Sciences (A&S), Engineering, Technology, and Architecture (CETA), and Education, Nursing and Health Professions (ENHP) to develop cross-disciplinary learning experiences at the intersection of risk and technology. Students and faculty from across colleges work together on real-world, innovative projects to better understand risk factors and risk prevention now made possible in today’s Internet-of-Things landscape.

The Institute combines the Barney School of Business’s expertise, reputation, and established partnerships in risk, insurance, finance, and analytics with CETA’s applied focus in various engineering fields, ENHP’s health sciences, and computer science and statistics areas in A&S to help students learn all dimensions of risk. Students’ will gain unique business, economic, and technical insights on managing risk that will put them at a competitive advantage when they enter the workforce.

The Institute will offer numerous benefits to member companies. Members will have customized projects conducted by students and supervised by faculty. Projects will be data-driven and focus on solutions around all variety of risk and technology issues impacting their businesses. Members will also have access to a valuable, cross-disciplinary talent pipeline. Each year, the Institute will also host a summit for members, students, and faculty to network and gain fresh insights on disruptive technologies related to risk management.

To learn more about the Institute, sample projects, and how to become a member, please contact Institute Director Ken Goroshko at goroshko@hartford.edu.

Finance Professor Susan Coleman’s most recent work on women entrepreneurs, The Next Wave, illuminates the unique approaches and challenges to financing for women-owned, growth-oriented businesses.

Farhad Rassekh, Professor of Economics, explores the conception, evolution, and applications of economic thought leadership in his book Four Central Theories of the Market Economy.

For the latest on quantitative methods and Excel applications used to guide business decision making, check out Introduction to Quantitative Methods in Business: With Applications Using Microsoft Office Excel by Economics Professor Bharat Kolluri and Emeritus faculty members Michael Panik and Rao Singamsetti.

To learn more about the Institute, sample projects, and how to become a member, please contact Institute Director Ken Goroshko at goroshko@hartford.edu.

BARNEY SCHOOL BY THE NUMBERS (2015–16)

- Of students felt that they learned to function as an independent learner. **97%**
- Of students say that they feel prepared for succeeding in the workplace. **94%**
- Of students said that the Barney School helped them develop their critical thinking skills. **94%**
Five Barney School of Business faculty members were recently honored with 2017 Faculty Awards.

Faculty Excellence Awards for teaching, professional development, and service were determined by peer review and awarded to the following three faculty members for 2017:

» Teaching: Lillian Kamal, PhD, Associate Professor of Economics
» Professional Development: Deborah Kidder, PhD, Professor of Management and Chair, Management, Marketing and Entrepreneurship Department
» Service: Jerry Katrichis, PhD, Professor of Marketing

The High Impact Faculty and Outstanding Advisor awards are both determined based on input from Barney School of Business students. The 2017 winners selected were:

» High Impact Faculty: James Peta, Lecturer of Quantitative Methods
» Outstanding Advisor: Daphne Berry, PhD, Assistant Professor of Management

In addition, Daphne Berry, PhD, was awarded the University's 2017 Belle K. Ribicoff Junior Faculty Prize. This prestigious prize recognizes excellence in teaching, scholarly or creative activity, and service. Carmen Cotei, PhD is the recipient of the George Ansley Chair in Finance for 2017–20.

SUMMER INTERNSHIPS

Many Barney School students are busy applying their knowledge and skills on internships this summer. Here are just a few companies hosting interns this summer.