Margaret H. Greenberg, MAPP, PCC, CPCC

Margaret H. Greenberg is the coauthor of the bestselling business book *Profit from the Positive: Proven Leadership Strategies to Boost Productivity and Transform Your Business* (McGraw-Hill, 2013), and a sought after executive coach and international speaker. In 1997, after a fifteen year career in corporate Human Resources, she founded The Greenberg Group, a consulting firm dedicated to coaching business leaders and their teams to achieve more than they ever thought possible. A pioneer in the field of positive psychology, Greenberg designs and leads workshops, webinars, and conferences for business audiences and is an expert in creating strengths-based organizations. She also leads a Certificate Program that was recently ranked one of the *Top 7 Positive Psychology Courses You Can Take Online* to train L & D professionals and coaches. Some of her clients include Aetna, IFM Efector, MassMutual, SNL Financial, The MITRE Corporation, Unum Group, and Zurich Financial Services. One of Margaret's specialties is bringing tools from the new field of positive psychology to boost productivity in the workplace. Her talks at Google, VMware, and other companies, universities, and associations around the world have been met with enthusiastic response. Greenberg’s research, “Optimistic Managers and Their Influence on Team Productivity and Employee Engagement”, has been featured in the popular Gallup Management Journal and has been downloaded over 11,000 times on the University of Pennsylvania’s Scholarly Commons.

Margaret is also the Positive Work columnist for *Live Happy Magazine*, and blogs regularly for *LinkedIn*. Her work has been featured in the Wall Street Journal, CNBC, Forbes Online, Entrepreneur Magazine, The Huffington Post, Psychology Today, The Economic Times, InPower Women, Talent Management Magazine and other publications. She holds a BA in Sociology from the University of Hartford, a Master of Applied Positive Psychology (MAPP) from the University of Pennsylvania, and is recognized by the International Coach Federation as a professional certified coach. She is also licensed in a number of assessment tools including PDI’s 360 Profilor, Hogan, Herrmann Brain Dominance Instrument, Myers-Briggs, and the Social-Emotional Intelligence Profile. Greenberg lives in Connecticut with her husband, and has two grown daughters. To learn more please visit Greenberg’s website at [www.TheGreenbergGroup.org](http://www.TheGreenbergGroup.org), her book website at [www.ProfitFromThePositive.com](http://www.ProfitFromThePositive.com), and [LinkedIn](https://www.linkedin.com).