Apply for Harvard Business School's
Summer Venture in Management Program

Application Deadline: May 11, 2015

The Harvard Business School (HBS) Summer Venture in Management Program (SVMP) is a one-week management training program for rising college seniors designed to increase diversity and opportunity in business education. Founded over 30 years ago, this HBS tradition demonstrates the many rewards of an MBA degree to students who may not otherwise have considered this path. Participants spend a week on campus living the MBA student experience – attending classes, analyzing case studies, and debating management issues with peers and faculty.

This unique educational experience gives participants a broader understanding of the challenges business leaders face, the innumerable opportunities that exist in management, and the impact they can have on their community and the world with a graduate business education.

Participants will be selected based on academic achievement, demonstrated leadership, and personal characteristics. Consistent with the objective of promoting educational diversity and opportunity in business leadership, additional criteria to be considered among others, are whether the applicant is:

- The first family member to attend college;
- A member of a group that is currently underrepresented in business schools and corporate America (e.g. African-American, Latino, Native American, Lesbian, Gay, Bisexual, or Transgender);
- From a family with little business education or experience; and/or
- From a school whose graduates do not typically attend a top-tier university (e.g., attends a rural or predominantly minority college, or has attended a community college as part of a four-year degree).

The SVMP Application will be available online March 2, 2015. The application deadline is Monday, May 11, 2015. To apply, and for more information about SVMP, please visit the program’s website: www.hbs.edu/svmp.

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