At the University of Hartford’s Barney School of Business, students cultivate important career readiness skills with lessons inside and outside the classroom. Real-world experiences with top business leaders, who work in partnership with the school, offer an edge classroom time alone can’t match.

“Our students are prepared to go into the professional world with the skills companies want them to have,” says Martin Roth, dean of the Barney School. “In addition to an outstanding faculty and curriculum, we offer a robust network of business contacts that help prepare students for their careers, and help them hit the ground running when it comes to finding a job.”

As one of only 5 percent of business schools accredited by the Association to Advance Collegiate Schools of Business (AACSB), the Barney School offers a comprehensive business education that includes majors in accounting, economics, finance, insurance, marketing, management and entrepreneurial studies. Princeton Review ranks the Barney School one of the nation’s top 295 business schools. Situated in a leading business center for insurance, finance, aerospace and high tech, the school is ranked #2 in the nation for placing grads in insurance jobs.

Career-Ready Commitment

Undergraduate business students follow a career-ready path that teaches them the skills they need to be confident, competent and connected at graduation. Every student completes at least one internship in his/her area of study, and 86 percent of new graduates have jobs or are attending graduate school within 90 days. Many students study abroad as well, in locations such as London, Paris and Bermuda.

As part of its career ready program, the Barney School takes advantage of its partnerships with top corporations, such as Stanley Black & Decker, Aetna and The Hartford, to offer students engaging professional development experiences, many of which lead to real-world opportunities.

One such example is marketing major Christina Caldarola, who landed a coveted brand management position with Stanley Black & Decker after she impressed company officials with her curiosity and enthusiasm during a recent plant tour and visit to the company headquarters.

“She secured a job she hadn’t even applied for,” says Roth. “That’s how powerful these partnership interactions are for our students.”

Another student, Kaila Hickman, got the attention of Stanley Black & Decker management during a mock interview and was ultimately offered a sought-after finance internship.

“These sessions are not only great professional development experiences, they are tremendous opportunities for students to launch their careers,” says Roth.

“Our students are prepared to go into the professional world with the skills companies want them to have.”
– Dean Martin Roth

Graduate and Certificate Programs

The Barney School also offers outstanding graduate opportunities through its MBA and Master in Accounting & Taxation programs. Students can take classes on campus or online and pursue concentrations that include business analytics, finance, management and taxation. Post graduate certificates in these and other areas are also offered.