It hardly seems to me that it has already been two years since I assumed the presidency here. As I reflect on all that we’ve accomplished during the past two years, I wonder if we really could have achieved so much in so short a span of time. There is still much to be done, but I believe we have made a really meaningful start.

In short, my message to all of you is this: It’s a great time to be at the University of Hartford.

I’d like to focus this column on some of the major accomplishments of the past two years. First and foremost, the University has returned to a solid financial status. After suffering like most of higher education in the early 1990s, the University has now shown healthy surpluses for each of the last three years. We have achieved this with strong financial planning and with some real sacrifices. But we have succeeded, and the financial future looks bright. We will still need to maintain a firm grasp on our finances and plan well, but I believe we can all look forward to a financially stable university for the foreseeable future.

Second, we are experiencing record undergraduate enrollments at the same time that we are becoming more selective in the admission process. When I arrived at the University, I learned that our undergraduate enrollment would fall 100 students short of our target for the 1998–99 academic year. I was sure that with better planning and marketing, we could create more long-term stability in our enrollment figures and, at the same time, improve our selectivity. So we put together an enrollment management team to work on improving our process. Led by Associate Provost Chuck Colarulli and Dean of Admission Rick Zeiser, the team has done just that.

This fall, our problem will be the opposite: we have too many students for our residential capacity. This is not a small problem. We want students not only to come here but also to have a satisfying experience for their undergraduate years. Crowded residence halls do not make that easy, so we have a new problem to solve: we must become even more selective but, at the same time, not fall short of enrollment goals. Just as we solved the first problem, we will solve this one. That is one of the joys of having talented and bright people on your staff!

Third, we have broken ground on the first major building project at the University in over a decade, the University of Hartford Magnet School. Since we wrote about that at great length in the last Observer, I need not repeat a description of this elementary school here. You can watch the construction of the magnet school by logging on to the University’s Web site and clicking through to the live camera on the construction site. Try it—it’s really fun to watch the building rising from the ground.

The magnet school is just the first of several projects envisioned by the University’s facilities master plan, the fourth accomplishment that I would like to highlight. The comprehensive master plan was completed last spring after two years of work. As a result, the next few years will see marked improvements to our campus. We plan a new entrance at Bloomfield Avenue, a new two-way road system, new athletic facilities, a new technology building and a renovated Dana Hall, a new energy system for campus, and renewal and repair work in nearly all of our buildings. For all of this to happen, of course, we must be successful in our 10-year fund-raising campaign, the Campaign of Commitment. After three years, we have raised $48 million, a solid start. But we still have much to do.

Fifth, last spring, the board of regents approved a five-year compensation improvement plan for our faculty and staff, and as of July 1, we have begun the first year of funding that plan. This is something I said we must do when I first arrived at the University; our faculty and staff compensation generally falls short of that of our competition. I am proud that we have achieved this in two years—you can read about the plan in detail in this issue of The Observer. Our challenge now is to continue to fund the remaining four years of the compensation improvement plan, and I am committed to doing that.

Sixth, we have recommitted this University to serving the greater Hartford community that gave it birth 43 years ago. Two years ago, we founded the Center for Community Service, and today, over half of our undergraduates are participating in some form of community service. My goal is to make civic engagement—a term I prefer to community service—part of every undergraduate’s experience here. We’re well on our way. We are also significantly more engaged with our surrounding communities of Bloomfield, Hartford, and West Hartford than we were a few years ago, and our collaborations are beginning to bear fruit.

Finally, we are breathing new life into our intercollegiate athletics program, winning conference championships in three sports last year and going to the NCAA tournaments in two of them. We have brought new coaches on board in many sports, most notably women’s and men’s basketball, and we are beginning to see the positive results we hoped for from those changes. Our intercollegiate program has a proud past. Our goal is to make its future even brighter. Watch us!

I am aware that we face challenges and tough decisions ahead. To handle them successfully, we have begun a strategic planning initiative, about which you will hear more detail in the months to come. With all that we have accomplished and all that is left to do, I ask for your help, your interest, your involvement, and your support.

As I said at the outset, it is a great time to be here. Please be a part of it.
It was with great interest and much concern that I read in the Summer 2000 issue of The Observer that the University had bestowed an honorary degree on Salvadoran President Francisco Flores.

As the first University of Hartford alumnus to lead a nation, President Flores might seem an obvious choice for such an honor, until consideration is given to how and with whose help he came to power. His affiliation with the ARENA party which, (as the Hartford Courant pointed out) in the past has been linked to death squads, raises troubling questions. What kind of Faustian pact did he make with ARENA? Is he simply another of its victims? Who is using whom? What was it that made him acceptable to ARENA?

Did the University know of his background? If his background was known, was the intention to do more than honor a successful alumnus? Does awarding the degree lend itself to a perception that he (and ARENA) are thereby "sanitized?" Does the degree suggest our indifference to the avenues to power? Does the award encourage wings of either side to seek the favor of a place like ours, in the hope that doing so will cleanse them of their wrongs?

President Flores has been described as an enigma. So is every new leader. The issue is not that, but how does the system create a means of deciphering the "enigma?" Is it by example, by threat? Is it he who provides the key? That is critical. If it is he, fine, then we can, to a degree, be encouraged, but only if democracy can emerge. Then again, if it is he, is that the first step toward authoritarianism? Does the history of the country and region not play a role? Still, any-and everyone who comes to power by means of force, violence, and intimidation has legitimated force, violence, and intimidation as a valid political instrument.

When an honorary degree is awarded, it may be a simple case of optimism on the University’s part that either by the time of the bestowal or soon thereafter, the recipient will have imbibed sufficiently the splendors of freedom, law, and peaceful resolution of conflict to have become (rather than have been) worthy of the degree.

Perhaps the best way to have honored Flores would have been to hold the degree in escrow until such time as the noble sentiments urged in his remarks had been realized. Moreover, it may be a simple conflict to have its victims? Who is using whom? What was it that made him acceptable to ARENA?

As of the July 4 weekend, Michele, my wife, Michele Adirim Sherman ’85 (ENHP), and I, our four-and-a-half-year-old twin daughters, and parents were in a very serious car accident. While other members of the family suffered very minor injuries, Michele remains in intensive care. Michele has come a long way, and the prognosis looks hopeful, but we are expecting a long recovery.

I read with interest the article in the Summer 2000 Observer concerning the Class of 2000 starting a new tradition of leaving a gift of $25 each to the University.

Observer readers may be interested to know that the Class of 2000 is not the first to make such a gift. The graduating accounting majors in 1975 each made a pledge and later a donation of $500 each in honor of one of our professors—Dr. Bernard Goodman.

Will Shapiro ’75
I am writing in response to the article “Bethsaida” [Summer 2000 Observer], written by David Isgur. I feel a sentence of it was anti-Semitic.

My name is Lisa Lyons, and I am from the class of 1992.

I started to read the article happily, as I had just returned from my fifth trip to Israel, just a few weeks before. I am Jewish and love being in Israel for all the history and religious significance it brings to me and others that live there.

I enjoyed reading the article until this sentence: “I prayed with a couple of Hasidic Jews at the Western Wall in Jerusalem—and then found that I was expected to pay for the privilege.” I am astonished that David Isgur would think such a thing, let alone publish it. There is [not], and NEVER HAS BEEN, an admission fee to get to the Western Wall. Many Hasidic men beg regularly for money all over the city, due to the fact that most of them study all day and receive only nominal monies from the Yeshiva (religious school where they study). I have been approached by these men many times in Israel and never misconstrued this as a fee to be somewhere or [to] engage in prayer.

And furthermore, it is not a “privilege” to pray at the Wall; it is a choice. A free one. I am sure David knew this was not an admission fee; therefore, why would he publish something I feel was anti-Semitic.

I am offended by the statement made by David Isgur and feel he should respond to my letter both personally and in the next Observer.

Sincerely,
Lisa Lyons ’92

David Isgur responds:

As a Jew and someone who cares deeply about the land of Israel, I am sorry that you misinterpreted my words in the Bethsaida article. I never said that there was an admission fee to gain entrance to the Western Wall. I was merely trying to relate a humorous incident that happened to me, due primarily to my own naiveté.

On the morning of our first full day in Jerusalem, our group went by bus to the Western Wall in the Old City. As I was walking down to the Wall, a Hasidic gentleman was calling to me in my Hebrew name. Amazed that he knew my Hebrew name, I followed him into an antechamber in the area off the Western Wall. In this area, there are many arks (the sacred cabinet that holds the Torah) and stands where Orthodox Jews pray.

My guide then proceeded to place a prayer shawl around my shoulders and asked an older Hasidic man, the rebbe, to come over. We began to say a common Jewish prayer (the Shema) and several other prayers. My guide then had the rebbe say a special prayer over me and asked if I wanted him to say a prayer for my wife or children. I told him I had neither, and he said, Next time you come to Jerusalem, you will be married, and we will say a prayer for you and your wife. I smiled, thanked him, took off the prayer shawl, and made ready to leave this area and return to the group.

My Hasidic guide stopped me and asked for an offering for Rebbe in return for the prayers. I took out my wallet and looked at the bills. My guide suggested a donation of 200 shekels (about $50 in U.S. dollars). I declined and gave him a 100-shekel bill. He then asked if I would make a donation to him to thank him for leading me to the rebbe. I gave him a 20-shekel bill. He then beckoned to another Hasidic gentleman nearby and suggested that I make a donation to him as well. At this point, I smiled, put my wallet back in my pocket and headed out to the Western Wall—$30 poorer, but wiser. I did say a silent prayer while touching the Wall, which was a moving experience for me.

As I walked away from the Western Wall, I still wondered how that gentleman knew my Hebrew name. Then I looked down and saw that I was wearing my name tag from the tour group. I laughed at myself for being such a knucklehead.

When telling the story later to people on the trip, both Jews and non-Jews, we all had a good laugh at my expense—a rube and his money are soon parted. This tale is a humorous one, poking fun at me and not meant to denigrate any person nor any religion.

I am sorry that you did not take the comments in the comedic way they were intended. I believe it’s important that we all be able to laugh at ourselves and our foibles.

David Isgur
Assistant Executive Director for Communications

CORRECTION
A photo that appeared in the Summer 2000 Observer with a quotation from honorary degree recipient Howard Gardner, the John H. and Elisabeth A. Hobbs professor in Cognition and Education at Harvard University, was not Professor Gardner. The Observer regrets the error.
The mid-1970s was a dark time for Connecticut’s construction industry. More than 20,000 jobs were
lost between 1973 and 1976, as OPEC’s oil embargo sent gas prices skyrocketing and this region’s economy tumbling.

It was because of this crisis that a few leaders began talking about forming a group that would bring the disparate ele-

ments of the industry together to tackle the recession and supply a unified voice for the first time. “The founding group, recognizing that working together depended upon mutual trust, solicited the aid of the UofH President Archibald Woodruff, a respected carpenter, and his associate, Robert Forrester. The University provided the name, a meeting space, and a part-time executive director for what became the Construction Institute, said David LaBau, an original founding member of the Institute and a retired founding partner of the S/L/A/M Collaborative, an architectural firm in Glastonbury, Conn.

The long-standing partnership between the University and the Institute was the focus of the Institute’s 25th Anni-

versary Celebration on June 14 at The Aqua Turf Club in Plantsville, Conn.

The relationship between the University and the Institute has grown over the years. The University’s Office of Continuing and Professional Education (OCPE), based at the Downtown Center in Hartford, provides nearly 30 workshops a year for members of the construction industry. They are created, designed, and taught by the Institute, with administrative support from the OCPE.

The Institute also gives much back to the University, noted William Cianci, executive director of the Institute. “We carry the University of Hartford name with us to all of the numerous events we hold across the state,” he said, adding that as the reputation of the Construction Institute grows, so does the value of the University’s affiliation.

“The partnership of the Institute and the University is a perfect reflection of the growing sophistication of the construction industry,” said Ronald Van Winkle, director of community services for the Town of West Hartford and executive director of the Institute from 1982 to 1984. Another aspect of the partnership appears in the Institute’s new logo and 25th anniversary logo, both designed by Institute member Carolyn Bligh of Bligh Graphics, a 1987 graduate of the Hartford Art School.

Bicentennial Batter Up!

In honor of the 200th birthday of the Library of Congress, the University’s Libraries and Learning Resources (LLR) is celebrating “America’s Favorite Pastime.”

First up is a Baseball Exhibit from Sept. 1 to Oct. 15 in Mortensen Library. Focusing on the history of baseball, the display will feature items from the extensive collection of baseball memorabilia in the American Memory section of the Library of Congress. The Mortensen exhibit will include personal baseball memorabilia on loan from President Walter Harrison and Warren Goldstein, chair of the history department.

LLR will also sponsor a Baseball Trivia Bowl, hosted by WTIC-AM sports personality Arnold Dean, on Thursday, Sept. 14, at 5 p.m. in Wilde Auditorium.

On Wednesday, Sept. 27, there will be a free lecture on the “History of Baseball” by Harrison and Goldstein at 6 p.m., also in Wilde Auditorium. Seating is limited, so please reserve your spot by calling 860-768-4269.

To round out the baseball bicentennial celebration, there will be a faculty-versus-staff softball game on Thursday, Oct. 5, at 11:30 a.m. on the Gengras Student Union lawn.

Those interested in participating in the Trivia Bowl and the softball game should call 860-768-4269. For more information please check LLR’s Web site, <www.hartford.edu/llr/libofcon/bicenten.htm>, or contact Sara Metcalfe at 860-768-4811.
A New Approach to Community Health Nursing

It’s just after dinner at My Sister’s Place, a shelter for women and their children in Hartford’s North End. The dishes have been washed and put away, and most of the children are getting ready for bed. This means it’s time for Cheryl Simons and Susan Wanat, students in the University’s Community Health Nursing program and both registered nurses with many years of experience, to get ready to go to work. They are holding a music therapy session at the shelter tonight, something they do regularly as a way to help the residents relax.

“The clients are really stressed from the day. This settles everybody down and allows them to relax. And when they relax, that allows them to talk more deeply about what is going on with them and their children,” said Wanat.

This may not be the traditional approach to community health nursing, but it is a style that is encouraged by Karen Lucas Breda, associate professor of nursing in the College of Education, Nursing and Health Professions and director of the Hartford Healthcare for the Homeless project, a program of the College’s Division of Nursing. A nurse since 1973, Breda has extensive clinical experience in pediatric, adult, and psychiatric mental health nursing.

The project was started in 1988 by Barbara Witt and Mary Schulze, former assistant professors of nursing, to provide vital healthcare services in Hartford’s shelters and to give nursing students hands-on training in a community health setting.

The students undertaking these internships are all registered nurses. They work one night a week throughout one school year in Hartford’s eight homeless shelters, providing hands-on nursing care, as well as health teaching, wellness promotion, support, advocacy, and referral advice.

For Heidi Caron, Cindy Schuler, and Claudette Thompson, who are working at Mercy Shelter on the fringe of downtown Hartford, their weekly shift means doing a little bit of everything. They start in the late afternoon by helping the kids in the shelter and then shift gears and go upstairs to work with the adult residents during dinner. Sometimes that means having group discussions about HIV or safe sex; sometimes it means doing blood pressure screenings, said Schuler.

“I was working in a hospital, but this program has helped me see the other side of nursing,” Caron said. “I’m going to stay in community health nursing. This program helps you see people on a different level. It has been an eye-opener in a very positive way.”

At the South Park Inn, Kathy Moss and Ruth Giampetaruzzi have also had a positive experience. “It really opens up your eyes. You see that not all people live like we do. This experience helps you be more sensitive to other people and their problems,” said Moss.

“I had never been to a shelter before. My idea of homelessness has completely changed,” said Giampetaruzzi, a nurse with more than 25 years of clinical experience.

Breda notes that the students can be overwhelmed during their first few times at the shelter, but the program does not let them go into the experience unprepared. Before they can take part in the internship program, they must take a course taught by Breda that explores diversity and family values, cultural, racial, and class issues. Getting to know the students during the class helps her to determine which students would work well together and which shelter in Hartford would be the best fit for them. The students also attend training sessions on safety and how to present themselves in a shelter. Breda follows up with regular meetings with the students in the shelters.

The students also help each other, Breda said, by getting together to share stories and experiences. Some of the students who have been through the internship program come back to talk and offer guidance.

A number of the interns say they will continue to work at their shelters as volunteers. Giampetaruzzi spoke for many of the students when she said, “This was a group that I had never been exposed to, but I’m going to stay with them as a volunteer.”

Cool-Hand Car

The annual race car project of the University of Hartford’s student section of the Society of Automotive Engineers (SAE) received a major boost this year from someone who knows the curves of Lime Rock Park race track in western Connecticut. Actor and race car driver Paul Newman approved a $15,000 grant from the Newman’s Own Foundation for the project. The grant helped the UofH students complete the design work and construction of their mini-Indy-style race car, which competed in the SAE International Formula Car Competition in Pontiac, Mich., last May.

The competition is the premier SAE event for college students, according to Frank Lahey, recently retired professor of mechanical engineering, who has supervised the SAE students in this project every year for the past eight years. “The challenge is for students to design a weekend autocross racer, which, if built as one of a thousand cars, would not cost more than $9,000,” said Lahey. “We had to pass a number of tests, such as a tilt test, a safety inspection, and a brake-and-noise test before we were even allowed into the competition.”

The University of Hartford entry completed all of the events in the international competition, finishing 42nd out of 104 entries. Cars are judged in three categories: static inspection and engineering design, solo-performance trials, and high-performance track endurance. Up to a total of 1,000 points are given in areas such as engineering design, cost, acceleration, and fuel economy, in addition to the autocross and endurance track events.

New Scholarships
for Success

John Hunt says his philosophy is, “You work people out of poverty one kid at a time.” This spring, Hunt, along with his wife, Carol, took steps to apply that philosophy to some Hartford elementary school students.

They established the Maria Sanchez Scholarship fund with a gift of more than $264,000. The fund will provide full-tuition scholarships for at least six students who are residents of Hartford. Preference will be given to those currently attending the Maria Sanchez Elementary School.

Beginning in 2008 and continuing for at least three years, two Sanchez Scholarships will be awarded annually. If money remains in the fund after three years, more scholarships will be awarded. The Hunts participate in the scholar-selection process.

A retired executive of The Travelers Companies, Hunt is an active member of the board of Center City Churches and began tutoring as part of that organization’s Center for Youth program.

He volunteers in Maria Lizotte’s third-grade class at the Sanchez School four hours each day, four to five days a week, working with about 18 students, particularly in the areas of reading, writing, and math.

Hunt was inspired to start his scholarship program when he read about the Say Yes to Education program years ago. Started in 1990 by West Hartford residents George and Diane Weiss, Irma and Mort Handel, and John and the late Beverly Berman, Say Yes offered free tuition and fees for college to fifth-graders at Hartford’s Annie Fisher Elementary School, if they stayed in school and were accepted at post-secondary institutions. Three-fourths of the original 76 students in that class went on to attend college.

Hunt hopes to expand his scholarship program for Sanchez Elementary students along the lines of Say Yes. He has met with George Weiss, who has pledged to provide the Sanchez students with the same academic and social support available to Say Yes students through the Say Yes office located on campus.

Hunt is also working with Eliot P. Williams, principal of The New England Guild and a new member of the University’s board of regents, to structure the finances for the program.

“The priority is to deal with poverty,” said Hunt. “The children come from the Frog Hollow and South Green neighborhoods of Hartford and are probably among the city’s most disadvantaged. George Weiss agrees with me that, today, you need to start such a program earlier than the fifth grade. I am aiming at second-, third-, and fourth-graders, with the hope that the fourth-graders will be ready for college in 2008.”

Music for a Change

The Music for a Change benefit concert series presented by the University’s Center for Community Service and WWUH continues this fall with an opening concert by nationally known folksinger Jonathan Edwards on Sept. 9. The series brings national and local folk and acoustic artists to campus with proceeds from the performances benefiting local charities. Highlights of the fall season will be Shawn Colvin on Sept. 23 and Allison Krauss on Oct. 2.

Irwin Nussbaum, director of the Center for Community Service, sees the program as a way of developing a “positive, long-term partnership with the Hartford community.”

The Music for a Change series will offer two concerts a month, including:

Sept. 9—Jonathan Edwards (to benefit Covenant to Care)
Sept. 23—Shawn Colvin (to benefit Habitat ASB)
Oct. 2—Alison Krauss & Union Station (to benefit Food Share)
Oct. 13 (Fall Weekend)—Odetta
Oct. 21—Tribute to Harry Chapin
Nov. 4—Richie Havens (to benefit the Juvenile Diabetes Foundation)
Nov. 17—Stan Sullivan and Louise Taylor
Dec. 2—Patty Larkin
Dec. 15—Cheryl Wheeler

For more information, call the Center for Community Service at (860) 768-5409 or to order tickets, call the University Box Office at 860-768-4228.

HOOP STARS AND GOLFING BUDDIES. Vin Baker, four-time NBA All-Star and former University of Hartford basketball star (1989–93), gathers with some friends at the University of Hartford Presidential Golf Invitational tournament, held July 31 at The Hartford Golf Club in West Hartford, Conn. From left to right are Willie Maye, sports anchor at Fox Channel 61 in Hartford; Jay Nkonoki, executive director of Baker’s Stand Tall Foundation; Baker; and Todd Day of the NBA’s Phoenix Suns. Proceeds from the third annual Presidential Golf Invitational will be donated to the University of Hartford Scholarship Fund through the Stand Tall Foundation. Vin Baker Scholars are traditionally juniors and seniors who have demonstrated need and campus excellence.
July 1 may have seemed like an unremarkable summer Saturday on the University of Hartford campus, but the day actually held a lot of significance for the University and its employees. That date—the start of the University’s new fiscal year—marked the beginning of a five-year plan to improve faculty and staff compensation. The implementation of the first phase of the plan is important for a number of reasons. First, improvements in compensation will strengthen the University’s competitiveness in attracting and retaining the outstanding faculty and staff that have become this institution’s hallmark. In addition, the plan is another indication of the University’s continuing financial recovery following the regional recession of the early and mid-1990s.

The compensation plan is also significant because it was the result of an intensive, collaborative effort on the part of many different constituents within the University community who worked tirelessly toward a common goal. Beverly Maksin, vice president for finance and administration and a member of the committee that examined the compensation issue, put it well when she remarked that the process “was a model of collegiate cooperation.”

A Top Strategic Priority

Let me take you back to the beginning. The development and implementation of a plan to improve compensation has been one of President Walter Harrison’s top strategic priorities since he took office in July 1998. The University of Hartford has always been distinguished by its exceptional teaching and its extraordinarily dedicated faculty and staff, and President Harrison quickly recognized that competitive compensation is critical to maintaining those qualities.

In December 1998, President Harrison appointed a Compensation Review Committee to examine employee compensation and make recommendations to improve it. I am honored to have had the opportunity to chair that panel. After gathering and analyzing a tremendous amount of information, the committee confirmed what had long been suspected: that faculty and staff salaries at the University of Hartford are significantly lower than the salaries paid at our peer institutions. In order to be competitive, the committee concluded, we must bring our salaries in line with those of other colleges and universities over the next five years.

During the spring of 2000, President Harrison endorsed the report of the Compensation Review Committee, and the board of regents unanimously approved President Harrison’s recommendations for the first year of a five-year compensation improvement plan, to begin on July 1, 2000.

“I am gratified that the board has recognized the important role played by our faculty and staff and the need to make our compensation levels more competitive with our peers,” President Harrison said. He noted that these initial compensation increases were made possible by the University’s ongoing financial recovery, “which now affords us the opportunity to do more long-term planning and to recognize the efforts of those who stayed the course during the tough times.”

During the first year of the new compensation plan, $160,000 will go toward increasing faculty salaries, and $100,000 will be used to increase staff salaries. Funding for additional salary increases will be proposed annually for the next four years but will be contingent upon the University’s continued financial recovery. In addition to approving the allocation for salary increases, the board of regents also approved funding for several important benefit enhancements that were recommended by President Harrison and the Compensation Review Committee. The board earmarked funding to restore retiree health benefits, expand health coverage to include same-sex domestic partners, and provide an allowance for adoption fees for couples who choose to adopt a child.

Our Most Precious Resources

The development and implementation of a plan to improve compensation has been one of President Walter Harrison’s top strategic priorities since he took office in July 1998.

To understand why the compensation plan is so critical, one must recognize that the University’s faculty and staff clearly are our most valuable resources. The dedication and accessibility of our faculty, and the mentoring roles that they play in the lives of students, are what make the University of Hartford so special.
Take Ed Weinswig, for example. You may remember Dr. Weinswig from the 1999–2000 President’s Report. A professor of curriculum and instruction in the College of Education, Nursing and Health Professions, Dr. Weinswig exemplifies the kind of faculty member whom University of Hartford students encounter every day. He has been teaching here for 38 years and has influenced generations of educators. He is known as a passionate teacher and a warm and caring adviser who always makes time for students, often at night and on weekends. He continues to advise and mentor a number of his former students even after they graduate, and many credit him with being a major influence on their careers and their lives.

“After the first day of class, he knows everyone’s name. He genuinely wants to see you succeed,” said Jason Pantages, one of his many appreciative students.

Dr. Weinswig is just one example of the many passionate and extraordinarily dedicated faculty members at the University of Hartford. They truly are our most precious resources, and that’s why it is so important that we give them the support they deserve.

Our nonteaching staff members also are highly dedicated to the University and its students, and play an invaluable role in making this institution such a wonderful place to learn and grow. But talented staff members can be lured away, not only by other colleges and universities but also by corporations, government, and other employers who can afford to provide more attractive compensation. The competition is especially intense in rapidly growing areas like information technology (IT), where private companies and government agencies often pay a premium for skilled professionals.

For example, state-funded universities and community colleges in Connecticut are aggressively recruiting information technology workers who are familiar with Banner, a comprehensive database system that is used by many educational institutions, including the University of Hartford. During the past year, three of the University’s IT employees have been wooed away by the state, and one went to work for Banner’s parent company, said Robert Vojtek, assistant provost for educational technology and dean of graduate studies. The state of Connecticut pays as much as $10,000 more than the University for many lower- and mid-level information technology jobs, Dr. Vojtek said. For upper-level jobs, the salary discrepancy is even greater.

“It’s not that people really want to leave, but at some point, when the dollars are significantly higher, it’s hard to say no,” Dr. Vojtek said. “We’re in an environment where people who deal with information technology jobs, Dr. Vojtek said. For upper-level jobs, the salary discrepancy is even greater.

In order to begin addressing those kinds of problems, all of the $100,000 that has been allocated to improve staff salaries during the first year of the five-year plan will be directed to areas where a large disparity exists between our salaries and those of other institutions and employers.

Of the $160,000 that has been earmarked to upgrade faculty salaries during the first year of the plan, the majority will be directed to the University’s most senior faculty members, including full professors and associate professors who have been with the University for a long time. The rest of the $160,000 will be targeted toward those disciplines where there is the greatest disparity between our salaries and those of other colleges and universities.

### An Important First Step

The implementation of the first year of the compensation improvement plan is an important first step for the University. By making our compensation more competitive, we will be in a much better position to attract and retain the outstanding faculty and staff that are the heart and soul of the University of Hartford. But it is only a first step. Much more remains to be done.

Improving faculty and staff compensation is a top priority of the University’s 10-year, $150-million Campaign of Commitment. Money contributed to the campaign through the Annual Fund, for instance, can help the University to continue to improve its financial position and sustain its economic recovery, thereby enabling us to continue providing incremental increases in compensation.

In addition, one of the goals of the Campaign of Commitment is to create endowed chairs that will underwrite the salaries of accomplished faculty members, as well as their scholarly research, travel, and professional journals. The University now has six endowed chairs, but we need many more. Endowing the salaries of selected faculty members will free up money that can be used to increase overall faculty and staff compensation further, and at the same time, it will provide recognition and prestige for distinguished scholars at the University.

In the meantime, the implementation of the first year of the new compensation plan is a wonderful beginning. Thanks to the work of President Harrison and the Compensation Review Committee, the participation of faculty and staff, and the action of the board of regents, the University has taken an important first step in supporting its employees, improving its
In Memoriam

Bice Clemow 1910–2000

Bice Clemow, a prominent Connecticut journalist who played a key role in the founding of the University of Hartford, died April 26 at the age of 89.

"The University was his idea and, more than anyone else, he made it happen," wrote Jon O. Newman, U.S. circuit judge and University life regent, in a letter to the Hartford Courant.

"In the mid-1950s, recognizing that every important city must have a major university, he conceived the idea of combining the then-existing Hillyer College, Hartt School of Music and the Hartford Art School into a university.

"He pursued the idea with key community leaders, many of whom he persuaded to shift a substantial part of their charitable giving from their own collegiate alma maters to this new venture," Newman wrote.

"The University of Hartford—Hartford's university—exists today because of Bice Clemow's vision, his faith in education and his dedication to his community."

A lifelong journalist, Clemow was with Editor & Publisher, the Associated Press, and Time magazine early in his career. For 40 years thereafter, he was editor and publisher of the West Hartford News.

A driving force behind Connecticut's Freedom of Information Act, his newspaper columns often took aim at politicians and government bureaucrats who conducted business in secret. The Connecticut Council on Freedom of Information gives an annual award, the Bice Clemow Award, in honor of his effort.

Following his pivotal role in the University's founding, Clemow was for many years an active member of the board of regents. Professor Emeritus Peter K. Breit, also a longtime member of the board, said Clemow “respected faculty and showed it by giving us endless challenges. He took us seriously by being amused by us and by appreciating our amusement at his musings, which we also took to heart."

He leaves two sons, Brian of West Hartford and Derrick of Sparta, Tenn. He was predeceased by his wife of more than 60 years, Esther Logan Clemow, and a third son, Logan.

In the following excerpt from his unpublished memoirs, Bice Clemow recalls how the "Miracle on Bloomfield Avenue" came to be.■

In the Beginning...

by Bice Clemow

If you are baffled by immaculate conceptions, you may have problems with this mini-Genesis of a maxi-University.

In the fall of 1955 the pollen of merger was heavy in the air of Hartford higher education. In five scattered city locations, five clusters of underpaid faculty were huddled against the reality of providing art, music, and business education for the region, without public money. Yet in the generation since, the University of Hartford has awarded 5,000 associates’ and 23,000 bachelors' degrees, not to mention 12,000 graduate diplomas. [Editor's note: Keep in mind that this was written in 1991.]

In 1955, the Hartford Art School (est. 1890), Hillyer College (est. 1879), and Hartford College for Women (est. 1934) had hard-core cadres of volunteer devotees who gave time, money, and worry in immeasurable quantities. It was initially from these scores of men and women that the notion of the University drew its inspiration and early perpvention. Later, the geniuses of fund-raising invented all manner of “giving categories” so that in many obituaries, past and future, the principal is identified as “founder” of the University of Hartford.

Bless them all, but what I recall here are the efforts of an inner knot of unprofessional midwives who gave the University its prenatal care. Early in the

*Of the 18 members of the first board of regents [Clemow wrote in 1991] seven are still around to be held accountable: Elizabeth Capen, Bice Clemow, Atwood Collins, Grace Ellsworth, Raymond Gibson, Dorothy Schiro, Douglas Wright. [Editor's note: In 2000, three remain to be held accountable: Atwood Collins, Grace Ellsworth and Douglas Wright.] pregnancy, I wrote to the University of Virginia asking how they had put together a disparate batch of 13 community institutions. To the recipe they shared with Southern grace, the informant added this friendly caveat: “Always remember there is nothing natural about cooperation.” Many times that wisdom dissolved my discouragement, for if cooperation is unnatural among the illiterate laity, among professors it is a whole, undiscovered country. Yet since the University was founded, its melded faculties have been paid over $500,000,000 [as of 1991].

Some of the insularity of five original faculties rubbed off on the various boards of directors of the local colleges, but the necessity born of poverty rendered us all surprisingly selfless. As a result, there is honesty among numberless people, still extant, who occasionally whisper, “I started the University of Hartford.” It is about many of them that my memory is reasonably reliable—each of them started some facet of the University. It was their collective immaculate conception. My version is necessarily that of a blindfolded man describing, from a patchwork of recollection, the modern, 4,300-undergraduate mammoth on Bloomfield Avenue.

On Jan. 26, 1956, the chairmen of the five local colleges were invited to lunch in room 50 of the Hartford Club. There, my always-generous friend, Paul Butterworth, chairman of the Hartford College board, picked up the check. His were the first dollars, a gift which has attracted a total of nearly $80,000,000. The self-conscious consensus around the linen was that if the future postsecondary population was to be served properly, some degree of working together was imperative. It would take not only soft agreement but hard cash.

In those seminal days the concept of a university did not attract many “captains of industry.” Al Fuller, the matchless maker of brushes, was an early exception. His creative wife, Primrose, had kindled his commitment to Moshe Paranov and
the Hartt College of Music. Al confided to me that he had to keep a million dollars segregated at interest to meet the annual Hartt deficit. He would, he volunteered, give the University the million if we could give him assurance that the community would support a university in which Hartt could shine as a sheltered gem. When the Hartford School of Music and the Hartford College for Women cooled on the amalgam, Al Fuller wrote to me in April a cautionary letter saying, “I still feel that any steps taken at the present time would be useless.” It would take millions, he said, and he worried about the complexities of coordination.

But when United Aircraft’s research director, John Lee, chairman of the Hillyer board, persuaded his colleagues to go it alone, if need be, within hours Al never faltered. His excitement and his generosity flowed, to the final tune of nearly $5,000,000. Fred Hough-and his reservoir of security. So we matched his reservoir of security. So we matched our virtues and ignore various institutional limitations, we were so tender about the complexities of merger, we spoke warily about forming a Council of Community Colleges. At one of our meetings, held in retailer Ned Allen’s home, his non-sense wife, Mildred, who was then secretary of the state, listened to our doublespeak and finally said, “What you men seem to be talking about is a University of Hartford. Why don’t you just face up to it?” The dissembling ended. We marched to the music of “University.” Somebody joked that if you say it fast, with a broad Boston, Hartford sounds a good deal like “Haaava’d.”

Having been the un-elected secretary of the committee-on-formation, I was to draft our “mission statement,” without which an institution will not be accredited by the New England Association of Schools and Colleges. Some 28 years later, finishing up four years on the Commission myself, I presented my successor formally grim New England college administrators, I presented my successor a mythical wheelbarrow for carrying all the prolix documents submitted by each institution on the Commission myself, I assembled a handy batch of useful artifacts for my replacement. Before the gathered and uniformly grim New England college administrators, I presented my successor a mythical wheelbarrow for carrying all the prolix documents submitted by each college at accreditation time, and a pair of knee-high rubber boots in case the freshman commissioner carelessly stepped in a mission statement. But in 1956, I had such reverence for the Association’s powers that when its members questioned the first adjective, “non-dormitory,” I rushed to explain that we were trying first to serve the Hartford area. The stern rejection of that limitation was that we had a myopic view of how a university served its community. They reminded us that by bringing some students from afar, and providing them room and board, we would leave the campus and the Hartford environs with differing cultures. There was also a good chance, the Commission reminded us, that some of these immigrants from other states and nations would settle down here and thus enrich the community. Beds became part of our planning then, now [1991] we have 3,406 (singles, I presume) of them. As the place grew and parents wanted their children in the self-contained environment of dorms, the issue of how many beds became a persistent, often painful, issue. Only two of three of the regents dragged their feet—I among them. Unsuccessfully.

We became enrollment-driven, and tuition-fueled.

In 1956–57, for the first few months, the quest for presidential leadership preoccupied the board. We went to the Yale president, Whitney Griswold, for advice. He wisely wondered if a new and unproven university could attract a scholarly leader. His counsel was to lean toward a businessman who could mobilize the community in adequate support of a program and plant at a college just feeling its way. Vincent B. Coffin fit the bill immaculately. He had been chairman of the board of his alma mater, Wesleyan, and had at Connecticut Mutual specialized in sales and management training. Vince felt that he was as high in the company hierarchy as he probably could go. His people skills had been richly recognized, but there was one hitch about the University prospect. His pension at the insurance company was his reservoir of security. So we matched that benefit.

Vince’s task, despite the aroma of self-interested goodwill among the former trio, called for all his extraordinary tact and strength. When I had gone to see Alan Wilson while he was running

continued on next page
Hillyer College on Hudson Street in January of 1956, Alan listened, with a wonderfully open mind, to the call for merging. Out of his pocket he pulled a number 10 envelope, saying, “If all it takes to create a University of Hartford is my resignation, here it is.” My response was, his resignation was the last thing that would help. Hillyer had demonstrated Alan’s genius for organization and budget balancing. While we were looking for a president at $30- or $35,000, Alan good-naturedly reminded us that he had worked a near-miracle at Hillyer on a shoestring salary. He thought he now deserved at least $25,000, hinting that suggested him for the University chancellorship. My advice was that the best way for him to get $25,000 was to help find a scholarship. My advice was that the best way for him to get $25,000 was to help find a scholarship.  My advice was that the best way for him to get $25,000 was to help find a scholarship.  My advice was that the best way for him to get $25,000 was to help find a scholarship.  My advice was that the best way for him to get $25,000 was to help find a scholarship.  My advice was that the best way for him to get $25,000 was to help find a scholarship.  My advice was that the best way for him to get $25,000 was to help find a scholarship.  My advice was that the best way for him to get $25,000 was to help find a scholarship.

Vince Coffin’s people skills made the troika work, each leg pretty much in its accustomed ways. For all their intellectualty, universities in this country rarely encourage original thinking about their structure. When the shape of the University was still fluid, I made a radical—and thus unacceptable—proposal: a university without the time-frozen division into departmental bureaucracies. Students, at 18, are apt to be a little at sea about where learning is leading them. Historic disciplines cast in concrete the paths for study, trapping individual students in professional patterns. It would, I argued, serve the young better if we offered the flexibility of truly inter-disciplinary study. Convention, of course, won, preserving the turf of music, art, business, engineering. And so the hull was launched; the fittings would take years and years.

Those among us who were entranced with finance, and understood bankers, set about consolidating assets and combining the budgets of three institutions long accustomed to their own management ways. The drama of new beginning got us by sticky wickets. Compromises that defied the euphoria were deferred, some for years and a few for decades. To those who had been operating in cramped quarters on crowded streets, the open 300 acres was an exhilarating challenge. Imagine! A whole new campus, from scratch! A chance to build our dream houses. Art School board member Charles “Chas” Salisbury, who, with his partner Max Moore, was to design the first cluster of new buildings, flew to Mexico City, a flamboyant statement of modern art. He came back to tell us that if he had all the money in the world, the Mexican flair could not be replicated. The feelings he had imbibed survived only in the copings of the music school and the Mayan majesty of the sculpture.

Not all the decisions were so momentous. Two, I recall, were more fun to make. Patently, you can’t have a great university without a motto. We met to compose one, a dubious group decision. The style of academe being arcane, Rabbi Abraham Feldman, with this religious fervor for rites, robes, and rituals, spoke for having a motto in stately Latin. Another school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought, like Dorothy Schiro’s argument that since we were creating a school of thought.

Tradition, as it always does in education, prevailed, and we ended up with Ad Humanitatem, though nobody was quite sure if we meant “of,” “by,” or “for” the people.

That resolved, an emblem became essential. The semantic struggle still fresh, we opted for an end run around the hazards of artistic taste. We turned to Allen Tompkins, dean of the Art School, to sketch the unisex stick figures which are emblazoned on the prickly shield of the University.

But one thing more. The by-the-book rabbi’s penchant for panoply surfaced soon again. Any self-respecting university, he maintained, should be managed by a board with impeccable credentials. So he got all the fledgling regents to vote ourselves collegiate doctorates, en masse. These bogus degrees came complete with parchment reinforcement. Beneath the Old English lettering, “Doctor of the University of Hartford,” was in small print the legend, “In Privatum.” So I asked the punctilious rabbi what that meant. “You are a doctor,” he assured me, “as long as you don’t tell anybody.”

But no doubt about it—the room full of doctors (In Privatum) had a solid ship under them. The course would be for other crews to set.

Alexander Zerban

Engineering Dean Emeritus Alexander H. Zerban, Capt. USNR retired, died March 9 in Kentwood, Mich., at the age of 95. The University’s first engineering dean in 1958, he remained in the job until 1970. With his legendary memory for names and faces, he continued to correspond with UofH engineers long after their graduation.

For three years prior to his UofH post, Zerban was chief senior project engineer with the Hamilton Standard Division of United Aircraft Corporation, where he led the design and installation of today’s jet-aircraft air-conditioning systems. He had previously been a professor of mechanical engineering at Pennsylvania State University.

Zerban was the author of college textbooks that include Engineering Thermodynamics with Jesse Doolittle and Steam Power Plants with Edwin Nye. He held a B.S. from Brooklyn Polytechnic Institute, an M.S. from Pennsylvania State University, and a Ph.D. from the University of Michigan.

Serving as chief engineer on the carrier USS Coups during World War II, Zerban was chief of naval material for the
Edward M. Bershtein

Edward M. Bershtein, former associate professor of political science and the first chairman of the College of Arts and Sciences’ department of political science (now politics and government), died on April 17.

Bershtein joined the UofH faculty in 1963 to head the newly created department, relinquishing the chairmanship in 1968 to devote himself full time to teaching and scholarly work.

In 1967, he took a well-publicized survey trip to Chile, with abbreviated visits to Argentina, Brazil, and Venezuela, to study land reform. He taught courses in political and legal philosophy and constitutional law and was a strongly committed civil libertarian. An attorney, he would come to the aid of students in freedom-of-speech battles, even if he did not agree with what they were saying.

“He was a man of passionate civil courage,” said Peter K. Breit, professor emeritus.

Harald Sandstrom, associate professor of politics and government, recalled Professor Bershtein as one of his most thought-provoking colleagues. “He was a tough guy who held students to high standards, but he rewarded excellent work,” Sandstrom said.

“He was the closest approximation I have known to a Renaissance man,” Sandstrom added, noting that in addition to a lawyer and Ph.D. in political science, Bershtein was an accomplished flamenca guitarist and played a decent game of chess.

He was a member of President Kennedy’s Commission on the Status of Women’s Rights and served as an attorney in the legislative section of the Solicitor’s Office at the U.S. Department of Labor. He was editor of the political science and law section of the American People’s Encyclopedia from 1955 to 1956.

Bershtein held four degrees from the University of Chicago: AB in economics, AM in social sciences, PhD in political science, and a Doctor of Law.

He is survived by his son, David, and daughter-in-law, Lori; his daughter, Lisa; brother, Robert H. Bennett; and granddaughter, Alice Bershtein. Gifts in his memory may be sent to the University of Hartford, University of Chicago: AB in economics, AM in social sciences, PhD in political science, and a Doctor of Law.

David Ivry

Professor Emeritus David A. Ivry of Storrs, Conn., former professor of insurance and first director of the Center for Insurance Studies at the Barney School of Business, died on April 30.

The center (now the R. C. Knox Center for Insurance Studies) was established in 1975 to oversee a major expansion in course offerings, workshops, and seminars in the field of insurance management. Ivry, who was acting director of academic planning at the University of Connecticut at the time, was brought in to direct it. In 1982 he founded the Summer Insurance Internship Program to help give minority college students access to mid-management jobs in the insurance industry.

Ivry served on the board of directors of the Covenant Mutual Insurance Company, the Covenant Insurance Company, and the Covenant Life Insurance Company. He developed the advanced agency management seminar program at the University of Miami and served as director of education for the National Association of Mutual Insurance Agents. He was one of five national educational consultants to the American College of Life Underwriters and a director of the American Risk and Insurance Association.

Joining the University of Connecticut faculty in 1947, Ivry served as a director of the Connecticut Precollegiate Enrichment Program and Councillor to the Provost, in addition to being a professor of insurance. He held a B.S. in economics from Johns Hopkins University and an M.B.A. from The Wharton School of the University of Pennsylvania.

He is survived by his wife, Barbara; his son, Robert Ivry, and daughter-in-law, Patricia, of Katonah, N.Y.; his daughter, Judith Ivry, and son-in-law, Phillip Block, of New York City; his son, William Ivry, and daughter-in-law, Joan Gallin, of Santa Fe, N.Mex; his son, Richard Ivry, and daughter-in-law, Ann Lacey, of El Cerrito, Calif.; seven grandchildren; and his sister, Lillian Libertoff, of New York City. Gifts may be sent to the David Ivry Memorial Fund, c/o Sam Schrager, Box 534, Storrs, CT 06268.

Michael M. Klaber

Professor Emeritus Michael M. Klaber of Simsbury, Conn., died May 29 at his home. Klaber joined the University of Hartford faculty in 1968 and became a full professor of psychology in 1970. He was head of the school psychology program from 1968 to 1993 and taught graduate courses in the psychological examiner program and in group dynamics. He was a Visiting Fellow in the Institution for Social and Policy Studies at Yale University from 1976 to 1977 and in 1982.

Klaber’s research focused on the areas of aging, physical and psychosomatic disorders, and mental retardation. He became director of the UofH-based Mental Retardation Project in 1965, also becoming an adjunct associate professor at that time. The project, supported by federal funds and the state Office of Mental Retardation, examined child-care practices and methods in residential institutions for the retarded. Klaber’s work with this project earned him a citation by the President’s Committee on Mental Retardation.

In 1968, Klaber directed a national conference on mental retardation at the

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The perplexed young woman on the magazine cover has a difficult choice: Should she cast her vote for Herbert Hoover, whose dour face looms over her right shoulder, or Franklin D. Roosevelt, over her left?

From a perspective nearly 70 years later, it seems as if there could have been only one choice. Hoover, the scapegoat for the Great Depression, who will forever be saddled with a radio announcer’s “Hoobert Heever” malapropism? Or FDR, the man who led America to victory in World War II, won a never-to-be-repeated four consecutive terms, and stared down hard times with the timeless “We have nothing to fear but fear itself”?

But for illustrator Leslie Thrasher’s young woman on the cover of the Nov. 12, 1932, issue of Liberty magazine, who greets visitors to “The Will of the People: Presidential Campaigns That Made the Nation” at the University of Hartford’s Museum of American Political Life, the answer would turn on which campaign had done a better job selling its candidate—just as it has every four years since George Washington tossed his tricornered hat into the ring.

The tactics that campaigns have employed in this uniquely American way of choosing a leader are laid bare in “The Will of the People?” a freewheeling exhibit that will be open throughout the fall semester. Materials draw on the museum’s trove of 45,000 campaign items, the second largest collection of its kind in the world. The exhibit explores two centuries of influencing the vote, drawing a line that leads from the maneuverings that helped land Thomas Jefferson in the White House in 1800, through Ronald Reagan’s painstakingly choreographed 1980 run, to the current season of sound bites, soft money, and irrelevant conventions.

Organizers of “The Will of the People? Presidential Campaigns That Made America” are Zina Davis (left), director of the Museum of American Political Life, and co-curators Warren Goldstein (center), chair of the history department, and Edmund Sullivan, professor emeritus.
Herbert Hoover), and 1980 (Ronald Reagan vs. Jimmy Carter and John Anderson), the exhibit shows why each of these campaigns changed American politics, rearranged American political parties, and pioneered new kinds of electioneering, campaign finance, or use of the media. Guided by the narratives of curators Warren Goldstein and Edmund Sullivan, visitors to the exhibit will be able to explore for themselves that nagging election-year question: How did things ever get this way?

Those expecting images of thoughtful voters casting ballots after a full airing of the issues of the day may be surprised by the evidence gathered by Sullivan and Goldstein, noted scholars of American political and cultural history. It’s impossible not to be swept up in the clashes of egos and ideals on display. “Political parties organize Americans’ political ideas and feelings in order to elect candidates,” says Goldstein, chairman of the University’s history department. Agrees Sullivan, a retired professor who writes and lectures widely on campaign history, “It’s crass advertising at one point and subtle manipulation at another.”

Consider one of the items in the exhibit, a mock 50-cent piece from the 1896 clash between William McKinley and William Jennings Bryan. Over a caricature of Bryan, the coin declares, “In God We Trust.” Underneath is the punch line: “For the Other 47 Cents.” This was one of the many ways that the McKinley campaign hammered home the idea that Bryan’s plan for the free coinage of silver would lead to worthless money. For those who didn’t get the point, yet another bogus coin spelled out the evils America could expect from Bryan’s plan: “socialism,” “anarchy,” “lunacy,” “idleness,” and “starvation.” Not good. If the “bimetallism” debate seems distant now, substitute campaign finance reform, or even abortion, as the subject. Goldstein says, “Working people understood it in a way that college professors don’t now,” and displayed their feelings with the ornamental “gold bugs” in the collection.

A New Brand of Politics

Marcus Alonzo Hanna, a successful Ohio businessman, helped the nominee raise an unheard-of $3.5 million for his campaign, turning the cash into a landslide of pamphlets, buttons, pins, and posters. Forget White House coffees and visits to Buddhist temples. Hanna would return with moneybags—real, bulging moneybags—from meetings with Wall Street backers. “He raised soft money, hard money, every kind of money,” Goldstein says. Without setting foot on the campaign trail, McKinley won, while outspending his Democratic opponent 20 to 1—and a new brand of politics was born.

Perhaps Hanna’s tactics will sound familiar: Raise as much money as possible, particularly from large businesses. Use that money to discredit the opponent. Centralize the campaign. Make the candidate, and not the issues, the theme.

“He’s the guru,” Sullivan says of Hanna. “It’s the first time money becomes a deliberate object of campaigns, the raising of money. Not that it didn’t happen before; it did. But now it’s a planned procedure. Hanna was so significant that to this day, he’s considered probably the finest political strategist this country has ever seen. All his progeny today, they’re there because of Mark Hanna. The (James) Carvilles and the telemarketers, the direct mailings and the indirect, and the demographers, the whole gang of ‘em. He’s the first one to be able to demonstrate that you take money, media, and strategists, and in a sense, each feeds off the other.”

Cutthroat attacks are nothing new. A 1793 drawing, “A Peep Into the Anti-Federal Club,” skewers Jefferson as a man who lusts only for power, while the devil himself looks on, musing, “What a pleasure it is to see one’s work thrive so well.” It’s a reminder of a time when it was something of an epithet to call anyone a small-d democrat.

The framers founded not a democracy, Goldstein points out, but a republic, with the federal government, in fact, well insulated from the will of the people. Consider its composition: a federal judiciary whose members serve for life, a president chosen by an Electoral College, and a Senate chosen by state legislatures (senators were not elected directly until 1913). The only branch chosen by the people, the House of Representatives, had the shortest term and the least amount of power. (All states effectively limited the franchise to white men. Most had property qualifications for voting.) No wonder a broadside of 1816 cries, “Federalists Attend! Beware the Arts of Democracy!”

Jefferson was vilified as an atheist, pagan, and traitor in a truly brutal campaign. “It was a level of political invective that makes our current politicians look mealymouthed, like milquetoasts. Unbelievable,” Goldstein marvels. It was during that campaign that Jefferson, while considering a calculated public appearance, noted that “sometimes it is useful to furnish occasions for the flame of public opinion to break out.” Actively campaigning for the presidency was just not done at the time. The election itself was a mess, a tie between Jefferson and his own running mate, Aaron Burr, that was subsequently broken by the House of Representatives on 36 ballots—after much backroom wheeling and dealing. Still, Sullivan points out, it was the first time in Western history that power had passed peacefully from one political party, the Federalists, to another, Jefferson’s Democrat-Republicans.
An Appeal to the Masses

By the time Andrew Jackson made his second run for the White House in 1828, Federalism was dead. With western expansion shifting the balance of political power, and most states dropping property requirements for voting, the time was right for an appeal to the masses. Handbills urged supporters to turn out, date in arm and cash in hand, for balls to support Jackson, while books and papers recounted Old Hickory’s defeat of the British at the Battle of New Orleans.

It heralded “the so-called rise of the common man,” Sullivan says. “There’s a whole new ball game. Cities are growing; we’re beginning to see a middle class, a working class, a blue-collar voter.” A drawing of Jackson as a frontiersman outside a log cabin doesn’t stretch the truth as much as you might think; Jackson was, in fact, one of only two presidents born in a log cabin (the other was Andrew Johnson). He was also the first president who was not one of the founders, a child of frontier poverty who crashed that elite party.

A print of a stern Jackson, with a frame adorned with actual hickory nuts, is a sample of the images his supporters flooded upon the landscape. While Jackson obeyed custom and stayed home during the campaign, his Democratic Party, largely created by “The Little Magician,” Martin Van Buren, whipped up the electorate in support, holding rallies, bonfires, and parades. When the ballots were counted, John Quincy Adams, Jackson’s National Republican opponent, never knew what hit him.

Today, politics tends to be a private affair, and many would consider a question about their views of the candidates an intrusion. Consider, then, that when Lincoln ran against Douglas in 1860, the...
Connecting the Past to the Present

To Zina Davis, director of the Museum of American Political Life, the thousands of banners, buttons, broadsides, and other objects that remain from long-ago presidential campaigns are not artifacts but tools to understanding themes that are relevant to our own day.

“The Will of the People? Presidential Campaigns That Made the Nation,” the exhibition now on display, “demonstrates the rich legacy of visual materials that accompanied campaigns and elections, and that represented a constant desire for the candidate to make some kind of contact with the American people—which still exists today,” Davis said.

Campaign images of William McKinley swathed in American-flag borders, for example, make a not-so-subtle appeal to patriotism, linking the candidate with the nation’s most visible symbol. “We can help make the past come alive, help make us see that we don’t exist as we do today without a strong heritage,” Davis said.

Davis is excited about the ways in which the exhibit will encourage viewers to discuss current-day issues and ideas. Anyone who thinks that Al Gore’s evocation of peace and prosperity is something new, or that free trade is an issue that began in Seattle, will learn otherwise.

“Certainly, presidential politics will be on the minds of most people this time of year, and we hope to enhance that experience by providing a way in which people can look at the campaigns of the past and form their own opinions on issues that still seem salient or crucial in today’s political arena,” she said.

The current blurring of the lines between news and entertainment and the proliferation of electronic media “all go into creating a very rich environment for discussing ideas,” Davis said.


appetite for politics was so keen that an industry had grown up to supply all manner of campaign bric-a-brac, for a price. In the museum display are catalogs crammed full of clothing, banners, and buttons, as well as the actual items, such as elaborate kerosene torches for nighttime parades. The centerpiece of the museum, a life-size diorama, re-creates one such rally, a “Wide-Awake Club” held for Lincoln in Hartford. Anyone turned off by the distant, mass-media approach of modern campaigns can be forgiven for longing for the flag-raisings and maypoles and turkey shoots that were part of what Goldstein calls “the boisterous public life of politics.”

The 1860 campaign was dominated by one issue, and the exhibit pays due notice, in ways that are both touching and shocking to modern eyes. “Am I not a man and a brother,” asks a Joshua Wedgwood plate, showing a slave kneeling in chains, while a letter from a slave dealer to his colleagues on the eve of the vote considers the impact on the market and advises a wait-and-see approach. A grotesque cartoon by one of the Great Emancipator’s many foes shows a freakish “Ape” Lincoln trambling civil liberties, uttering, “Necessity, my only law.”

A new medium, radio, had taken hold by the 1932 election, and Herbert Hoover and Franklin D. Roosevelt were ready to take advantage of it. An ad by radio manufacturer Atwater Kent bills the nominating conventions as “Radio’s Greatest Show,” while the candidates themselves, joined by Socialist Norman Thomas, consider the medium’s impact in a Radio News article called “Radio’s Aid to Voters.”

Just as Richard M. Nixon found no friend in television in his 1960 debate with John F. Kennedy, Hoover may have hurt his chances by failing to warm up to the microphone. Roosevelt, who would later become the master of the “fireside chat,” had “a natural flair” for the airwaves, Sullivan says. “On television, he would have been a pro.”

For a Rosetta stone of modern-day political manipulation of the media, look no further than the bulging folder provided by Matthew Lawson, an advance man for Ronald Reagan’s 1980 run against Jimmy Carter. In page after page after page, Lawson advises local organizing groups how to leave absolutely nothing to chance, not even so-called spontaneous events. If you’ve ever seen a clump of cheering, banner-waving supporters keep a television camera trained on them, rather than panning to the vacant places all around them, then you’ve seen Lawson’s work. His lesson A1: “Public perception is political reality.”
‘A Wrapped-up Product Called the Candidate’

Edmund B. Sullivan’s return to campus is not limited to his curatorial duties for “The Will of the People?” The founder of the Museum of American Political and professor emeritus of education is now an adjunct professor of history. He is teaching an upper-level course, Campaigning for the White House, this fall, as he has several times since the early 1990s.

Is the public generally dissatisfied with the choice of Al Gore and George W. Bush? Is there no overriding issue in the campaign? Do third-party candidates Ralph Nader and Pat Buchanan stand to influence history? It has all been seen before, Sullivan says.

The course probes the selling of the candidate, beginning with the Log Cabin Campaign of 1840 that painted William Henry Harrison, the son of a plantation owner, as a homespun frontiersman, and progressing through the modern process that gives us “a wrapped-up product called the candidate.” Students examine how big money has gotten bigger and bigger, dominating the process and freezing out the average voter. “We no longer participate in politics, we sit back and watch it,” Sullivan observes. Students also consider how the parties’ roles have changed, with Republican conservatism and Democratic liberalism making for a political world turned upside down.

Sullivan, who has lectured widely on the subject, believes there’s been a rekindling of interest in the study of presidential politics, even if he can’t put his finger on the reason. “I find a ready crowd of all ages. I’ve even had people walk in off the street who want to take the course,” says Sullivan, noting that a range of ages lends depth to the course.

For source material, the students won’t have to look far. The Museum of American Political Life on campus has one of the finest collections of White House campaign memorabilia in the nation, second in size only to that of the Smithsonian. A source for scholars across the country, the core of the museum, opened in 1989, was the private collection of J. Doyle DeWitt, chairman of The Travelers Insurance Company. When DeWitt donated his treasures to the University, Sullivan became founding director and curator.

For all his love of politics, and perhaps even because of it, Sullivan has one great difficulty. “I have a devil of a time keeping myself objective,” he admits. Although he tries to keep his sentiments to himself, he confesses, “I grew up in a political-junkie family, so it’s hard to keep my mouth shut. Halfway through the course I get this knowing look: Who are you kidding, professor.” Sullivan grew up in Salem, Mass., in a family of Irish Democrats and caught the political bug from his parents, admirers of FDR and supporters of the New Deal. “I never saw a Republican until I went to college,” he says.

His latest book, about Boston mayor James Michael Curley, was published this spring.

Whatever their political stripe, his students are in for an exhilarating trip through two centuries of a uniquely American process that, at its finest, is inspired lunacy. “I think politics is the highest form of entertainment,” Sullivan says.

Books by Edmund B. Sullivan

Collecting Political Americana, Christopher Publishing House, 1991
Images of American Radicalism, with Paul Buhle, Christopher Publishing House, 1998
Campaigning with James Michael Curley, with Barry Mushlin and Robert B. Colt, Christopher Publishing, 2000

“Here’s Ronald Reagan, whose whole life has been focused on media, projecting an image,” Sullivan says. “For the first time we see a very highly thematic campaign to market that image. It’s happened before—Jack Kennedy, for example—but not to the extent it happens in 1980. And from that point on, we’ve had highly financed, media-driven campaigns in which the image is the reality.” The national party conventions, which had been made moot by the primary system, became nothing more than orchestrated coronations, as network television captured every scripted moment.

Viewing the exhibit will give museum visitors an opportunity to ponder, in what may be the most democratic nation on earth, whether the presidential election that we are approaching this fall and those of the past two centuries, truly reflect the will of the people.
The decade between 1965 and 1975 was nothing if not volatile. The counterculture had begun and flourished. Seismic events like protests over the Vietnam War, the 1968 Democratic Convention, the assassinations of Robert Kennedy and Martin Luther King, Jr., Kent State, and Woodstock had a big impact on many University of Hartford student leaders. Which led me to wonder...

**WHATEVER HAPPENED TO...**

My three greatest influences are Casey Stengel, Woody Allen, and Jesus Christ…but not in that order.

*My three greatest influences are Casey Stengel, Woody Allen, and Jesus Christ...but not in that order.*

*Jimmy DIAMOND?*

by Paul D. Tieger ’73, ’83
Whatever Happened To...

You’d be hard-pressed to find anyone who went to UofH in the late 1960s and early ’70s who doesn’t remember Jimmy Diamond. Many of us have our own favorite “Big Jimbo” stories. What has the once outrageous, flamboyant Student Association president and counterculture “poster boy” been doing since graduating in 1972? Quietly working as a social worker, mostly with mentally retarded citizens. And he’s a born-again soldier in the Salvation Army.

PDT: To set the stage, you were at UofH from 1967 to 1972…another “five-year plan” guy. What was your major?

JD: Sociology…social work.

PDT: So fill me in. What have you been up to for the past 30 years?

JD: I’ve been a social worker. For the past 13 years I’ve been working for the Connecticut Department of Mental Retardation. And I’ve got a caseload of about 70 people with mental disabilities. In ’72 I went back to get a master’s degree at Saint Joseph College [West Hartford, Conn.] in psychology, child development.

PDT: Do you like what you do?

JD: I absolutely love my job! It’s hard work, but it’s really rewarding, and it’s what I’ve always wanted to [do]. I wake up every morning with a smile on my face and can’t wait to go to work.

PDT: Are you really a senior soldier in the Salvation Army? What’s that all about?

JD: I tried the fraternity route and drinking beer, but I could never get a date. So I decided to get rid of my glasses (which were held together with tape) and my slide rule, picked up a guitar,…started listening to Bob Dylan, grew my hair long, and all of a sudden, I started getting a lot of dates. It worked…I became very popular. (But I was a Republican the whole time).

PDT: Switching back to UofH, you were the first hippie,…the first one with long hair. You had that Arlo Guthrie thing going on.

JD: I tried the fraternity route and drinking beer, but I could never get a date. So I decided to get rid of my glasses (which were held together with tape) and my slide rule, picked up a guitar,…started listening to Bob Dylan, grew my hair long, and all of a sudden, I started getting a lot of dates. It worked…I became very popular. (But I was a Republican the whole time).

PDT: The one word that most people who knew you back then would use to describe you is outrageous…. Were you trying to be outrageous, to shock people?

JD: I would say I was a legend in my own mind….I guess it was attention seeking. But I’ve always had a sense of humor and enjoy making people laugh. Over the years I’ve learned you have to tone things down and be careful what you do and say and not to exploit other people’s misfortune.

PDT: At UofH you were a big fish in a relatively small pond. What was it like when you left the University?

JD: I guess they called it BMOC [big man on campus], a ganzah macher [Yiddish for “big shot”). It was exciting, and I got a lot of reinforcement. But when I graduated, I had to come to [terms with] reality, and I continued on page 25
Odetta, a dynamic force in the American folk music scene; Paula Poundstone, one of the most original and imaginative comedians working today; and the second annual 5K Fun Run with Walt (President Walter Harrison) are just some of the highlights of an events-packed Fall Weekend for alumni and parents October 13, 14, and 15.

Following is a full schedule and reservation forms, one for alumni and one for parents. We urge you to send in your reservations as soon as possible for what promises to be a Fall Weekend 2000 of fun, friends, family, and foliage!

FRIDAY, OCTOBER 13
5-7 p.m. Class of 2001 Reception, Hawk’s Nest
7 p.m. African-American and Hispanic Alumni Reception, 1877 Club, Harry Jack Gray Center, sponsored by the Office of Multicultural Programs
7 p.m. Men’s Soccer vs. Maine, Al-Marzook Field
7 p.m. Shabbat/Sabbath Sukkot Dinner and services, Faculty Dining Room, Gengras Student Union; $10 per person—advance registration required.
9 p.m. Odetta, Queen of Folk and Blues, Wilde Auditorium
10 p.m. Receptions for Class of 1990 and Class of 1995, Red Caps/Orientation Leaders, Student Association (SA)/Student Government Association (SGA)
10:30 p.m. Midnight Mania, Chase Family Arena, Sports Center. Celebrate the official start of the 2000-01 men’s and women’s basketball season. Entertainment and special effects are scheduled. Special seating for reunion classes, SA/SGA members, Red Caps, and Orientation leaders. Free and open to the public.

SATURDAY, OCTOBER 14
8:30 a.m. Legacy Breakfast, 1877 Club, Harry Jack Gray Center. A special breakfast for alumni parents who have sons or daughters currently attending the University of Hartford. Breakfast is for the entire family. Reservations required.
8:30-10 a.m. Parents Continental Breakfast, Gengras Student Union Cafeteria
9 a.m. Registration for President Harrison’s Campus 5K Fun Run, Sports Center
9:30-10:30 a.m. College/School Programs for Parents:
A&S—Wilde Auditorium, Gray Center
Barney School—Auerbach Hall, Room 326
Engineering—United Technologies Hall, Room 320
ENHP—Dana Hall Lobby
Hartford Art School—Student Gallery
The Hartt School—Millard Auditorium
Hillyer College—Hillyer Hall, Room 301
Ward College—East Hall, lower level
10 a.m. President Harrison’s Campus 5K Fun Run, Sports Center. Because of the race, there will be limited access to campus for 45 minutes. Please, no roller blades, strollers, or pets.
10 a.m.—12 noon Children’s Activities, Esphyr
Slobodkina Urquhart Children’s Reading Room, Hillyer.

Join us for story time, balloon sculpting, healthy snacks, games, and a special visitor! Registration required.

10:30 a.m. Alumni Baseball Game, Simsbury Memorial Field

10:30 a.m. Alumni and Parents College, Gengras Student Union. Alumni and parents have the opportunity to experience two University classes as if they were students.

12 noon Reunion Picnic, Picnic Grove. Members of the Omega Kappa Delta, Lambda Phi Alpha, and Epsilon Chi fraternities from the decade of the ‘60s return for a reunion. If you did not receive an invitation, please contact the Alumni Office at 1-888-UH ALUMS. Cost is $8 per person.

Note: Lunch on Saturday will be provided free of charge to all preregistered parents. Details will be provided at check-in.

12:30 p.m. Baseball vs. Eastern Connecticut, Simsbury Memorial Field

1–3 p.m. Mortensen Library Tours

1–2 p.m. Study Abroad Opportunities Presentation, Gengras Student Union, Rooms G and H (third floor)

1 p.m. Campus Tours—leave from Gengras Student Union

1–3 p.m. Career Center Open House, Gengras Student Union, Room 309

3 p.m. Men’s Alumni Lacrosse Game

3–4 p.m. President’s Welcome, Student Affairs Presentation, Lincoln Theater

4 p.m. Barney Alumni Reception, 1877 Club, Harry Jack Gray Center

4:15–5:30 p.m. Parents Reception with the President, Great Room, Konover Campus Center

4:45–5:30 p.m. Parents Association Meeting, Java City, Konover Campus Center

6 p.m. Brothers and Sisters United

Reception and Dinner, Gengras Student Union Cafeteria; $5 per person; call 860-768-4710 for more information.

6 p.m. Alumni Soccer Game, Al-Marzook Field

6–8 p.m. RA/RC Reunion, Senior Commons Room, Mortensen Library

7 p.m. Receptions: Class of 1990 and Class of 1995, Student Association/Student Government Association, Red Caps/ Orientation Leaders; 1877 Club, Harry Jack Gray Center

9 p.m. Comedian Paula Poundstone, Lincoln Theater

10 p.m. The Pub, University Commons; free to preregistrations, $7 at door, cash bar. Reunion celebrations continue:

Class of 1990 and Class of 1995, Red Caps/Orientation Leaders, and Student Association/Student Government Association

10 p.m. Late Nite Jazz, Hawk’s Nest

SUNDAY, OCTOBER 15

9:30–11:30 a.m. Parents Association Brunch, Gengras Student Union Cafeteria; $5 advance for parents and guests—let your sons and daughters sleep! Food, music, and raffle prizes.

10 a.m. Catholic Mass, Gengras Student Union, room to be announced

11 a.m. Protestant Worship, Konover Campus Center Lounge

11 a.m. 50th Reunion Brunch, 1877 Club, Harry Jack Gray Center. All HCW, HAS, Hatt, and Hillyer alumni from the classes of 1940 to 1950 and spouses and guests are invited to attend. $10 per person

11:30 a.m. Hillel Bagel Brunch

1 p.m. Men’s Soccer vs. New Hampshire, Al-Marzook Field
didn’t get all that much reinforce-
ment. But I stuck with being a social
worker in the North End of Hartford,
which I also did as a volun-
tee at UofH, working with Ned
Coll and Vista. And I guess it
worked out because I’m doing
what I always
wanted to do.
Friends tell me I
peaked early in life.

PDT: How did your experience at UofH
influence where you ended up?

JD: I had a lot to do with it. When I
came to UofH there was a lot of
polarization. You had the freaks,
the jocks, the frats, the engineering
students... There was a lot of ani-
mosity, but there really were not big
differences between these people. I
learned about diversity and the need
for everybody to get together. I first
got involved on the Orientation
Committee because I wanted to do
away with the ridiculous freshman
hazing custom of having to wear
beanies. My mission to create
bridges between people really
started there and is still going on
now.

PDT: What’s it like being 50?

JD: Oh it’s great! Especially if you look
as good as I do at my age. I don’t
feel any different than I did when I
was 22 or 23.

PDT: Who would you like to track down
and catch up with?

JD: Ray Fudge ['72], Carl Clay ['76],
[Dean] Jack Addley, Paul Stacy
[professor emeritus of English], Lee
Yosha, Gary LaRocque ['75].

PDT: So, what are you going to do now?

JD: Probably go to McDonald’s and
have a Big Mac.

Little-known facts about Jimmy
Diamond:

- Was a very decent intramural basketball
  and softball player
- Studied classical guitar at The Hartt
  School from 1992 to 1997
- Is a single parent who raised a son who
  became a star high school basketball and
  baseball player
- Is the grandfather of a one-and-a-half-
  year-old boy
- Ran the Boston Marathon five times and
  the New York marathon twice

Klaber from page 13

University of Hartford. The two-day session
was sponsored by the Social and Rehabilita-
tion Service of the U.S. Department of
Health, Education, and Welfare. More than
60 top officials from most of the states in
the country and several national organiza-
tions attended.

Klaber also served as a consultant to the
Mental Retardation Division of the U.S.
Department of Health, Education, and
Welfare and to the Joint Commission on
Accreditation of Hospitals. Internationally
recognized in the field of mental retarda-
tion, he was invited by the Israeli Office of
Mental Retardation and Ministry of Social
Welfare in 1969 to address a special meeting
of professionals in the field.

Prior to coming to the University of
Hartford, Klaber was a psychologist with
the Connecticut Department of Health.
He served as director of psychological ser-
dices at Seaside Regional Center in Water-
ford, Conn., and was supervisor of clinical
training at Mansfield State Training School.

Klaber earned Bachelor of Science, Mas-
ter of Arts, and Doctor in Clinical Psychol-
gy degrees from Columbia University. He
was certified as a psychologist in both Con-
necticut and New York.
1945
JANET SCHOEPFLIN HARRIS (HCW) of Madison, Va., is archivist for the Madison County Historical Society and director of its small museum.

1948
SHIRLEY BEEBE STEMLER (HCW) of Dade City, Fla., is recovering from a near-fatal auto accident in December 1999 and hopes to be able to travel by fall.

1949
MARY APPLEBY WEILL (HCW) of Morristown, N.J., is retired from nursing but volunteers for a church health ministry and a homeless shelter. Her husband died in January.

1950
ALFRED HOOSE (HARTT) of Waltham, Mass., has just released his fourth CD, *The Music of Mildred Finck and Alfred Hoose*. The work features Hoose’s Symphony no. 2 (“Winter Sunshine”), led by Gerard Schwartz with the Seattle Symphony Orchestra, and *Monograph* for string orchestra. Available at major outlets, the CD may be found on the MMC label 2093.

1956
GEORGIA KANE (HCW) of Boston, Mass., provides art through her gallery to Boston-area corporations and clients by matching the work of area artists to companies seeking art to display.

JANYCE ROGERS (HCW) of Bloomfield, Conn., has been teaching in Germany with the U.S. Department of Defense Overseas Schools for 27 years. This fall she expects to move to Osan Air Force Base in Korea. “What a change!” she writes.

1964
INGRID BECKMAN (HCW) of Hagerstown, Md., is currently performing two jobs. She has become a massage therapist, intended as her retirement job, and will continue working as social services program manager for Washington County until her private client list is sufficient.

JOHN CLAUDE BAHRENBURG (A&S) of West Simsbury, Conn., has become counsel with the firm of McMillan, Rather, Bennett & Rigano, P.C. The focus of Bahrenburg’s practice will continue to be education law, labor relations, and bankruptcy.

1969
ANDRZEJ ANWEILER (HARTT) of New Britain, Conn., on April 6 performed the first concert in a new series, the Alex and Regina Rudewicz Polish Music Series at Central Connecticut State College. Anweiler, a concert pianist, is on the faculties of Sacred Heart University and Creative Music and Arts, where he is a master teacher of piano.

WENDY BRYDEN (HCW) of Boston, Mass., is a production coordinator for “Window on the News” at the First Church of Christ, Scientist, in Boston.

ELAINE CAMPOSEO (HCW) of Bolton, Conn., has been elected to serve a three-year term on the executive committee of the Connecticut Probate Assembly. As probate judge of the Andover district since 1991, Camposeo oversees Andover, Bolton, and Columbia.

PATRICIA D’ANGELO REYNOLDS (A&S) of Newington, Conn., has been pitching her songs in Nashville and has several currently under contract. *New State New Start New Man*, her demo CD, contains 14 songs and is described as “a showcase of songs for country artists.” The title song from the CD is under contract with Castle Records. “You’re Falling in Love Again” was awarded the Connecticut Songwriters Association’s Song of the Year for 1998 and went on to become the Country Music Organizations of America’s Song of the Year for 1999. Reynolds works full time as a psychiatric social worker at the Institute of Living, Hartford, where she developed the creative arts program for the adult psychiatric units.

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**Attention, Moms and Dads!**
Are you tired of receiving your son’s or daughter’s Observer? The Alumni Office can update its records with a little help from you. Please contact us with your alum’s address information at <alumni@mail.hartford.edu> or toll-free at 1-888-UH-ALUMS.

**Yearbooks**
The Alumni Office has a variety of yearbooks available for sale to alumni (not year 2000). The cost is $25 per book, with all proceeds going to the Student Alumni Association. Limited years and numbers are available. Please contact the Alumni Office toll-free at 1-888-UH-ALUMS to see if we have your year.
1970
LINDA GARCEAU (BARNEY, MPA) of Avon Lake, Ohio, has been appointed dean of the College of Business at East Tennessee State University. Garceau has been interim assistant dean for academic program review and development at Cleveland (Ohio) State University. She is a certified public accountant and previously worked for the Travelers Companies.

1972
MARGOT JONES BROOKS (HCW) of Bethesda, Md., writes that she married Peter Brooks in 1984. Their first child, Sarah, was born in September 1985. With the birth of their son, Adam, in 1987, she resigned from the U.S. Department of Defense after a 10-year career. Daughter Katherine was born in 1989. “I ride herd on these three full time,” she says.

1973
MICHAEL ZAGLOOL (A&S) of Albuquerque, N.Mex., has been named vice president at M&I Marshall & Ilsley Trust Company of Arizona. Zaglool is responsible for business development in the areas of personal trust, investment management, and employee benefit services.

1974
SALLY A. S. BROWN (A&S) of West Hartford, Conn., held a one-woman show of wall hangings and photography titled “Fibers and Photos: An Exploration of Patterns” during April at The Gathering Place, Hartford.

MARGO MAINE (A&S, MA ’78) of West Hartford, Conn., has joined forces with another prominent eating disorder expert to form Maine & Weinstein Specialty Group, LLC. Both partners are licensed psychologists specializing in the prevention, identification, and treatment of eating disorders and other developmental issues. Maine is well known for her books Body Wars: Making Peace with Women’s Bodies and Father Hunger: Fathers, Daughters, and Food.

1976
RICHARD HAGAR (HARTT) of Worcester, Mass., was recently named the Orchestra Director of the Year at the Massachusetts Music Educators All-State Conference. Hager, who has 25 years of experience in music education, is director of orchestras and string specialist with the Westboro Pubic Schools.

And the FREDDIE goes to...

Richard Malinsky, a 1966 Hartford Art School alumnus (BFA, Painting), won the FREDDIE Award, presented by Time Inc. Health at the 25th Annual International Health and Medical Film Competition. World-class filmmakers compete in 40 categories for the prestigious FREDDIE, often referred to as the “Oscar of medicine.” The award’s namesake, Dr. Fred Gottlieb, a San Francisco Bay ophthalmologist, launched the film competition in 1974, based on his conviction that even he could make a better film than the uninspired surgical films he had witnessed during a medical meeting.

Malinsky, executive director, creative services, for 30 West Advertising in Radnor, Pa., accepted the award for Healthy Priorities: Sexuality and Contraception, along with George Mills, director of women’s health, global strategic marketing, Wyeth-Ayerst Pharmaceuticals, which sponsored a grant to produce the film. A finalist in both the adolescent health and patient education categories, the film actually won in a third category, human sexuality.

Designed to educate teenage girls about their sexuality and contraception options, Healthy Priorities was intended to capture a lifestyle, Malinsky says, in the hope that its target audience would find it relevant to their immediate, contemporary world—in other words, he tried “to make a nonphysician film.” After six months of conceptualization, Malinsky seized on the technique of fast-paced, “MTV-style” images.

Also desiring more than the stilted “medical-speak” typical of the genre, Malinsky hired a Nickelodeon television network writer to supplant the usual medical lingo with “street talk” that would fall on attentive teenage ears. In Malinsky’s film, for example, no one talks about having sexual intercourse but rather about “doing it.”

With a view toward global release of the film for doctors’ offices and medical clinics in Europe, Asia, South America, and Mexico, Malinsky even used multicultural models, who not only speak but also look the parts they play in their respective venues. Healthy Priorities is scheduled for release next year in the United States.

This innovative filmmaker sees the artistic process as an evolutionary one. “We’re channeled so early,” he says, to believe that one discipline is different, more important than the others; for Malinsky, that discipline was painting. But he found the five-year BFA program at Hartford Art School to be “immensely valuable” in realizing that the artistic process is the same in all disciplines. Heavily influenced by Paul Zimmerman, professor emeritus of painting, and the late Henrik (“Hank”) Mayer, professor and former HAS director, Malinsky pays high tribute to his early mentors: “Everything I learned from these two people I’ve used every day of my life.”

Aired originally in December 1999, repeated in January 2000, the award ceremony honoring Malinsky will be broadcast again this fall on the Discovery Health Channel.
When Paul Bisaccia puts his hands on the keyboard, “the music just seem[s] to drop off his fingertips!” one enthusiastic concert organizer wrote. Two decades after his 1978 graduation summa cum laude from The Hartt School, Bisaccia is one of the most entertaining pianists performing today, with fans and critical acclaim on four continents. Called “the greatest living Chopinist” by Harold C. Schonberg in his book The Great Pianists, Bisaccia’s performances span centuries as well as continents. The first artist to record the complete piano music of Gershwin, Bisaccia also counts Liszt, Beethoven, and other timeless masters in his repertoire.

Since his European debut at age 17 in Romania, Bisaccia has played his way across the globe to bring inspired performances, peppered with his signature anecdotal commentary, to Germany, Spain, Rome, Switzerland, South America, and Asia. He has delighted listeners on National Public Radio, McGraw-Hill’s Young Artists Showcase, Robert J. Lurtsema’s Morning pro musica, and in showcase performances for the American Liszt Society.

Yet for all the accomplished miles and acclaim from critics and audiences alike, Bisaccia looks back to the beginning humbly, gratefully: “Without Hartt and the University of Hartford, I never would have had a career in music.” He insists he was lucky to have had Hartt faculty, in particular—“jewels,” as he calls them—who were working performers as well as teachers.

“I had the best!” he says—“Raymond Hanson [professor emeritus of piano], Anne Koscielny [then associate professor of piano], Luiz de Moura Castro” [associate professor of piano]. Bisaccia warmly recalls, “Luiz took me under his wing,” and “Raymond and Anne made dinner for all their students every Monday night” before they attended the requisite concert. Twenty years have not diminished this alum’s enthusiasm and appreciation for “people [of] that high quality.”

Some acts are hard to follow. Paul Bisaccia falls certainly into that category. “Gershwin by Bisaccia,” a PBS televised special, filmed in Millard Auditorium on the UofH campus and aired on more than 100 affiliates from San Francisco, Calif., to Washington, D.C., was dubbed into Mandarin Chinese for broadcast in Asia. His music was featured in the acclaimed Ric Burns PBS documentary, “New York.” Bisaccia’s most recent PBS special, “The Great American Piano,” premiered at the end of August.

With several CDs also to his credit, Bisaccia’s star continues to rise. The brilliance of his interpretation and the genuineness of his personality set him apart. Recording and cabaret star Michael Feinstein finds a reassuring hope in him as well: “How wonderful! It just proves that talent always prevails in these times of mediocrity.”

Falls Church, Va., has been named executive secretary of the town of Braintree, Mass. Rivera has experience in town, county, and federal government dating back to 1974, most recently as city manager of Falls Church, Va.

1977
NANCY TUCKER (A&S) of Beacon Falls, Conn., is a singer-songwriter, musician, and comedian, who performs a one-woman show for adults called “Everything Reminds Me of My Therapist,” as well as family shows for children. Tucker, who has been in the entertainment business for 22 years, is currently recording an instrumental CD, a new CD of children’s music, and a children’s song on CD-ROM. She is also writing her second one-woman show.

1978
STEPHEN CURYLO (HARTT) has joined the voice faculty at Springfield Community Music School. The Massachusetts baritone sings regularly with Commonwealth Opera and with Arcadia Players Baroque Orchestra and Singers’ Project, a new choral ensemble dedicated to the music of the 17th and 18th centuries. Previously on the faculty at Deerfield Academy, Curylo is also a classical music host on public radio station WFCR-FM (88.5) in Amherst.

1979
BRIAN HEALY (HARTT) of New Britain, Conn., has been promoted to systems administration officer of SSB, a wholly owned subsidiary of Bancorp Connecticut, Inc. Healy’s primary duties include maintenance of the bank’s servers, printers, and personal computers; user training on software; and technical assistance to Web-site customers. SSB serves the greater Southington and Wallingford areas of Connecticut.

ANNIE GARCIA KAPLAN (ENHP, MBA ’81, Ed.D. ’97) of Woodbridge, Conn., is the newly elected president of the Yale New Haven Hospital Auxiliary. She has served the auxiliary in a number of positions and is a member of the hospital board of trustees.

1981
LEROY BANGHAM (BARNEY, MPA) of Unionville, Conn., retired on May 20 as chief of police in Farmington after 42 years in law enforcement, a career that began with 10 years in all three branches of the military. While a member of the air police, he was part of the Cassablanca Police Department in Morocco. Sent by the Coast Guard to New London, he
1983
ANN (ANDREA) MODLISZEWSKI LUNDELL (HCW) of San Antonio, Texas, a board-certified radiologist for the United States Air Force, was recently promoted to major. Lundell and her husband, an anesthesiologist for the Air Force, are stationed at Lackland Air Force Base, Texas. Andrea Lundell, whose specialty is trauma radiology, is a graduate of Yale University School of Medicine. The Lundells have a daughter, Madeline, age 2.

JEAN MARIE PRADIS (ART) of Whitinsville, Mass., this summer held a solo show of her large abstractions and included the first of her works that could be called representational art. Titled “Reaching for Joy,” the show was displayed at Body and Soul in Uxbridge, Mass.

1984
APO HSU (HARTT, MMus), conductor, of San Francisco, Calif., was one of two women who presented a career development symposium for women composers in November 1999 at the New School University. The purpose of “Composing a Career” was to provide information and inspiration to women composers who want to move to an active professional level.

JANET IACOVELLI (HCW) of Smithfield, R.I., is employed by the admissions department of the New England Institute of Technology and is working toward a graduate degree in counseling and psychology at Cambridge College.

DIANE PACITTI (HCW) of West Springfield, Mass., received a Ph.D. from the University of Massachusetts and is teaching a course at the Massachusetts College of Pharmacy. She has two children, Ben and Cara, ages six and four, respectively.

1985
DANIEL SALAZAR (HARTT, MMus) of Elmwood, Conn., is a member and one of the two founders of Sol Sin Fronteras, a group of nine musicians who reproduce authentic Latin music using original instruments and the oldest available transcriptions. Sol Sin Fronteras, Spanish for “Sun without Borders,” was featured in the Sunday Hartford Courant, April 30, 2000.

1987
LINDA BROWN-PROVOST (ENH, MEd ’90, EdD) of Westogue, Conn., was named assistant principal of East Hampton Middle School in April. She previously had been resource specialist in Simsbury, responsible for budgets, discipline, standardized testing, and staff evaluations. Brown-Provost has also been an adjunct professor at the University, teaching graduate courses in reading and language arts.

Opportunity Knocks!
Alumni Association Award Nominations
Each year, the Alumni Association seeks nominations for the annual Awards Ceremony. The awards given are Distinguished Alumnus/a, Distinguished Service, Honorary Alumnus/a, and Special Recognition. Find descriptions of the awards criteria on the alumni page of the University’s Web site at <alumni@mail.hartford.edu> or by contacting the Alumni Office toll-free at 1-888-UH-ALUMS, or by e-mail at <alumni@mail.hartford.edu>.

Alumni Travel
Members of the Alumni Association have the opportunity to join travel programs with the President’s College. Check out the Web site for more information.

The Alumni Association Needs You!
New committees are being formed to further the development of the Alumni Association. If you are interested in learning more or in being a part of the Web Design Committee or the Marketing Committee, please contact the University of Hartford OBSERVER/Fall 2000
ALUMNI NEWS

Passion and Loyalty

This year’s Marcia Savage Alumna Award was presented to Grace Parks Mitchell, assistant director of the Connecticut Women’s Hall of Fame. The award, named in honor of Hartford College for Women’s president from 1980 to 1985, recognizes alumnae who exemplify those qualities that the College holds in high esteem and who have demonstrated outstanding personal achievement or outstanding personal service to the College.

After a career in nursing and raising her family, Mitchell returned to school. She earned her A.A. degree from HCW in 1995 and her B.A. in Women’s Studies in 1998.

Since graduation, Mitchell has been a stalwart supporter of HCW. “After raising three children and a husband, returning to school was a way to fill the empty hours of the day,” she says. “HCW became the beacon and the banner in my search for answers—a haven to explore and expand critical thinking. [It] represents the self-confidence first necessary to trust my own thoughts and then to exercise those not-yet-realized recesses of the mind.

“Who says we can’t come home again? I did, returning to HCW with a career at the Connecticut Women’s Hall of Fame, housed at HCW by the generous support of the University of Hartford.”

Mitchell warmly remembers HCW faculty who offered lessons that were never printed in her college textbooks: “Rhea Higgins [assistant professor of art history] has been most influential in my new awareness, for she believed where I had lingering doubts. Allan Johnson [professor of sociology and director of the honors program] taught me that I, too, had the ability to think insightful thoughts. Jeanne Bonaca [associate professor of English] taught me the expansive value of a generous spirit. Jane Barstow [professor of English] taught me the benefit of perseverance. Susan Lennon [director of Hartford College for Women] has taught me that iron in the soul can be turned into silver when tempered by passion and loyalty.”

Today, in her work with the Connecticut Women’s Hall of Fame, Mitchell combines her dedication to the College with her commitment to women’s studies. She plays an instrumental role in the Hall of Fame’s mission to bring women’s history and culture to audiences around the state, working with schools and civic and professional organizations to develop a wide range of programs.

In April, Mitchell was also honored by the Connecticut chapter of the American Association of University Women with its Outstanding Connecticut Community Service Award.

Grace Mitchell ’95, ’98, receives the Marcia Savage Alumna Award during Hartford College for Women’s Commencement ceremony on May 16.

LAURIE IFFLAND (A&S) of Wilton, Conn., has been appointed assistant children’s librarian for the New Canaan Library. Iffland has had previous library experience at the Newfield and Old Mill Green branches of the Bridgeport Library system.

1993

LAURENT HAI (BARNEY) of Paris, France, is working as an artistic agent for the Marc Ferrero Gallery, located close to Monaco on the French Riviera. Hai’s Web site is <www.comitive.com>, and e-mail address is <info@comitive.com>.

JENNIFER HURLEY (BARNEY) of Ft. Lauderdale, Fla., has accepted a position as finance manager with Fort Point Partners, an e-commerce consulting start-up (ftpoint.com). Hurley is working for Kelyn Brannon, previously CFO at Amazon.com, and will be responsible for building a project management

Upcoming Events

Homecoming and Parents Weekend Schedule

Look for the schedule of events in this issue of The Observer and on the Web at <www.hartford.edu>. Accommodations information for this weekend is also listed on the Web.

Fall Reunions—October 13, 14, 15, 2000

Watch your mail for more information.

Fraternity Challenge Reunion: Epsilon Chi, Lambda Phi Alpha, and Omega Kappa Delta

Red Caps and SGA/SA Reunion

Classes of 1990 and 1995

Classes of 1940–1950

RA/RC Reunion

See the Homecoming schedule online at <www.hartford.edu/alumni>. If you do not see your class or organization listed, contact the Alumni Office. We can assist you in the planning process.

ried for six months.”

JANET M. WEST (BARNEY) of Glastonbury, Conn., has been appointed to serve a three-year term on the Connecticut Society of Certified Public Accountants (CSCPA) board of governors. West is a manager of accounting policy and controls with Aetna U.S. Health Care in Middletown and has served the CPA society as a member or chair of a number of committees.

1992

LORI COHEN ARDAI (ENHP) of Brookline, Mass., writes that she has been employed as a nationally certified senior pharmacy technician for Walgreen’s but is a stay-at-home mother at this time. She married Michael Ardai in 1998.
two decades of corporate finance experience. She will also be working with Brannon to take the company public.

MARGOT TURK (BARNEY, MBA) of New Canaan, Conn., was recently appointed director, information services, for Greenfield Online, an online marketing research firm with headquarters in Wilton. Turk has been director of client services at Information Resources, Inc., Norwalk.

1995

JOHN ADAMSKI (BARNEY, MBA) of Burlington, Conn., has been named chief financial officer for the Dual-Lite and Prescolite Life Safety Products of Lighting Corporation of America in Cheshire. Adamski has been controller of Dual-Lite since 1998 and has nearly two decades of corporate finance experience.

CAROLYN J. MILLER BARRINGTON (HCW), previously of Friendswood, Tex., was married on Jan. 2, 1999, and has moved to Spring, Tex.

PHILLIP BOYKIN (HARTT) of Twinsburg, Ohio, is playing the role of Joe in the touring-company production of Show Boat. The role of Joe gives Boykin the song “Old Man River.” To secure the role, Boykin “hopped a bus in Cleveland, drove all night to New York, and got there at 9 a.m.” for a 10:30 audition.

DAVID FELTON (A&S) of Stamford, Conn., writes that in May he accepted a position as technical marketing manager for a start-up mobile Internet portal, room33.com, Inc., headquartered in Stockholm, Sweden. Felton says that room33.com, Inc., offers free e-mail, contacts, calendars, news, weather, stocks, and discussion groups to mobile Internet users with a Web-enabled wireless phone or Palm handheld computer. “My position is based in the New York office,” he says. “We will begin rolling out our services in the United States during the fourth quarter of this year, followed by expanding our existing services in Europe, Asia, and Latin America.”

ROSEMARY JOHNSON (BARNEY, MSPA) of Bolton, Conn., has been named chief financial officer for the Community Health Network of Connecticut, Inc., Meriden, by the organization’s board of directors. The Network is a not-for-profit managed-care organization of 40,000 members, who are enrolled in the state’s HUSKY A (Medicaid) and HUSKY B managed-care programs.

RONALD MAGAS (A&S) of Monroe, Conn., has been named an associate vice president at Kitchen Public Relations of New York, N.Y.

ELISA SEDDON (HARTT, A&S) of Bloomington, Ill., has joined the Lubrizol Corporation of Cleveland, Ohio, as a research chemist. She writes that ERIC SEDDON (HARTT ’94) is heading into his second season as bass clarinetist in the Evansville Philharmonic Orchestra. “Please write to us at <eseddon00@alumni.indiana.edu>.

1996

KELLY COLEMAN (ENHP) of Middletown, Conn., was featured in a Hartford Courant article, March 24, recalling the history of the Coleman Brothers Carnival, started in 1916 and still providing carnivals for over two dozen towns in New York and Connecticut. Of the family business, Kelly said, “We’ve got to be close. We spend 24 hours a day with each other.”

CORRECTION

In the June issue of The Observer, Lisa Schaffer-
AARON BETIT (ENG) of Sherman Oaks, Calif., and PHILIP HACHE (HARTT) of Los Angeles, Calif., are members of the up-and-coming band HINT. Betit is an acoustic engineer in Los Angeles, and Hache is agent for a music management company in Los Angeles. A message from STACEY MICHAELS (‘98) asks that alumni support Betit and Hache by registering at ICAST and voting for HINT at <http://icast.com/community/1,1521,611-17,00.html?bands=rating&viewCount=10>. This support will give HINT a chance to be heard by KROQ and the opportunity to be included on the Warped Tour when the band plays in Southern California.

JOSEPH MENDES (ENHP) of Swansea, Mass., is pursuing a master’s degree in physician assistant science and medicine at Pacific University, Forest Grove, Ore. Mendes has been department clinical specialist at St. Luke’s Hospital, Bedford, Mass., for the past three years, and has been overseeing the pulmonary health and rehabilitation programs for a multi-campus hospital.

JAIME BRADSTREET (HCW) of Astoria, N.Y., is working as coordinator of admissions at the French Culinary Institute and is planning to work toward a degree in anthropology.

ANDREW J. HEMMERT (A&S) of Langhorne, Penn., is working as advertising sales representative for The Intelligencer Record, daily newspaper of Harstam, Penn., near Philadelphia. Hemmert has had his first byline and hopes to “work my way over to the editorial side.” He writes that he enjoyed a trip to Cancun with friends from the University during March.

SANDRA LUCIANO (HCW) of West Hartford, Conn., has completed course work at Wesleyan University for a master’s degree and has chosen to write a thesis in anticipation of pursuing a Ph.D.

In Memoriam

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<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Robert Garvin ‘43</td>
<td>May 7, 2000</td>
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<tr>
<td>Robert Voorhies ‘44</td>
<td>May 9, 2000</td>
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<td>Norman Hall ‘52</td>
<td>February 27, 2000</td>
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<td>Doris Heffeman ‘55</td>
<td>April 15, 2000</td>
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<td>Robert Reeves ‘61</td>
<td>May 15, 2000</td>
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<td>Gertrude McCormick Reeve ‘67</td>
<td>April 4, 2000</td>
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<td>James Arnold ‘71</td>
<td>April 28, 2000</td>
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<td>William Kowaleski, Jr., ’72</td>
<td>May 6, 2000</td>
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<td>Smedley Manion ’72</td>
<td>April 23, 2000</td>
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<td>Jeffrey Harding ’73</td>
<td>May 2, 2000</td>
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<td>John “Jack” LeSure ’73</td>
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<td>Rocca Lucy Greico Roberto ’75</td>
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<td>Maria Hackett-McKenna ’77</td>
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<td>Thomas McGearry ’80</td>
<td>May 20, 2000</td>
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For more information and a free brochure about making your will, return this coupon to Alumni House, University of Hartford, 200 Bloomfield Avenue, West Hartford, CT 06117. You may also contact Ron Fleury in the University’s Planned Giving office at 860-768-4619 or <rfleury@mail.hartford.edu>.