The SBA Women’s Business Centers of CT invite all Connecticut entrepreneurs to compete in

**InnovateHER CT: 2015 Innovating for Women Business Challenge**

SBA is launching a nationwide competition to find the most innovative products and services that help impact and empower women’s lives.

- A product or service that has a measurable impact on the lives of women and families
- Has the potential for commercialization
- Fills a need in the marketplace

The Connecticut competition will run March 2 - 16.
To apply, visit hartford.edu/InnovateHER-CT

Final round will be held in Washington, D.C. during National Small Business Week May 4 – 8, 2015
National Finalists will have the opportunity to present a live pitch to a panel of expert judges and compete for up to $30,000 in cash prizes.