

BARNEY SCHOOL OF BUSINESS

MISSION

The mission of the Barney School of Business is to cultivate and inspire intellectually curious learners to be competent, confident, and connected.

VISION

To create an authentic learning experience that empowers learners to become effective business leaders.

CORE VALUES

Our core values are the center of the Barney community
Our faculty, staff, and learners are committed to:

Ethical Leadership: We lead with integrity. Members of our trusted community take responsibility for their actions and do the right thing even when it is hard. No excuses.

Connection: We work collaboratively to create life-long connections, draw on the strengths of individuals, and generate new ideas that foster innovation and personal growth.

Life and Career Growth: We nurture the aspirations and drive of our community members so everyone has the opportunity to grow and thrive. With opportunities to learn new skills, develop expertise, and experiment with new ideas and techniques, we inspire the next generation of innovative thinkers, business professionals, and resilient leaders.

Diversity, Equity, and Inclusion: We create and value an inclusive environment where people from all backgrounds are welcome, and where varied opinions, beliefs, thoughts, and ideas are respected. We celebrate differences and form a strong bond of togetherness across all communities.

Sustainable Impact: We work to impact society positively now and into the future. We recognize that our actions today have a long-term impact and take action that makes a difference for our community and our region.

Global Mindset: We promote and create opportunities for international collaboration and development of intercultural competencies.

STRATEGIC PRIORITIES

1. Leverage external and internal partnerships to increase engagement with the community.
2. Differentiate our academic programs through relevant, innovative curriculum and experiential learning.
3. Provide an inclusive and supporting environment for a transformational learning experience that leads to student success.
4. Ensure an environment that is inclusive, nurturing, and respectful of individual contributions of faculty and staff.

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