

Featured Videos

Meeting Accessibility

Level A

- Captions for pre-recorded video (Proof Read)
- Alternatives for time based media (Transcript)

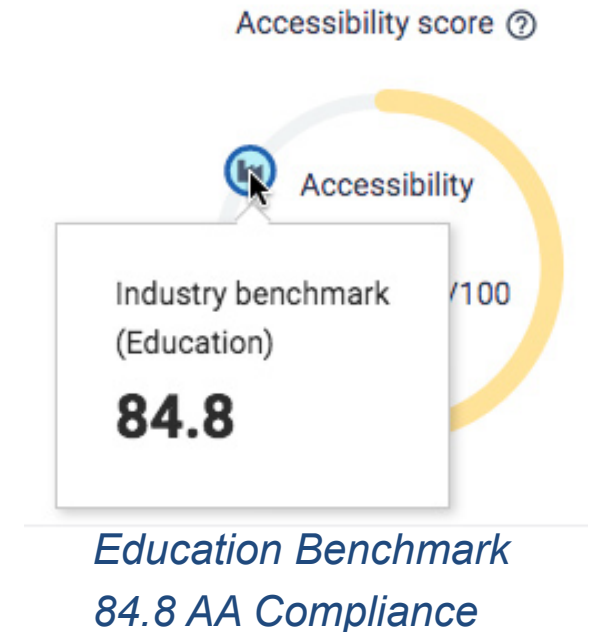
To meet accessibility **A** standards all pre-recorded video must be captioned, and have an edited text transcript.

Level AA

- Live captions (Less Accurate, Edited post event)
- *Captions for pre-recorded video (Proof Read)*
- Audio description
(Visual elements that are important to understand the video)
sounds, speakers, environments, actions, *visible text
- *Alternatives for time based media (Transcript)*

To meet **AA** standards all video must be captioned including live video, and time-based video description needs to be added.

Live captions are usually done by outside professional groups and Edited post event.



Best Practices

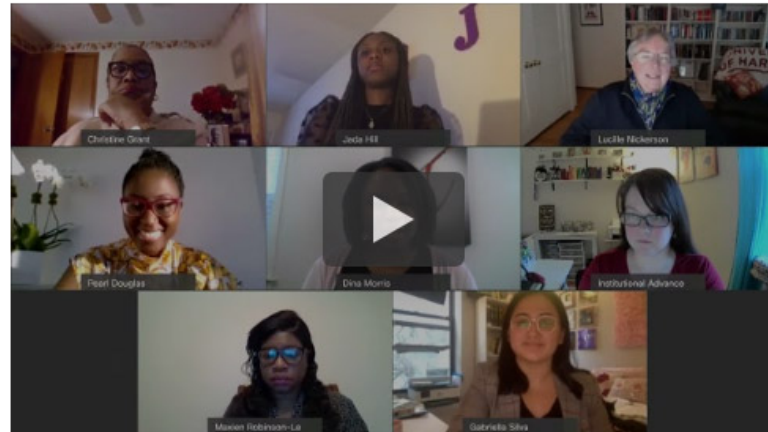
Video Events

For Women's History Month. The Office of Diversity and Community Engagement presented: **Overcoming Challenges Strategies for Women's Resiliency**. A Zoom talk moderated by Pearl Douglas and Jada Hill '23, hosted March 29, 2021 by Institutional Advancement at the University of Hartford.

Event Transcript: **Overcoming Challenges (TXT)**

Check out more videos of past 20-21 events on our Diversity, Equity, and Inclusion playlist on YouTube.

[YOUTUBE PLAYLIST]



The best practice for video is to send a viewer to YouTube to view a video or video playlist.

To meet accessibility standards for videos that are embedded, or displayed in modules on the website videos must:

- Be Identified as a video and have a description
- Have proofread captions
- Link to a text transcript (If the video is providing information)

Videos on YouTube

Video Title

Use descriptive keywords and search phrases to create a title. Place the most important, subject-oriented keywords first. Avoid repeating words and phrases that appear in the **Playlist** or **Video Description** fields and re-stating a college name, department or location.

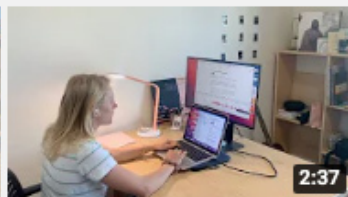
- (120 Character max.)
- Descriptive and relevant to video
- Include keywords or search terms
- University of Hartford and UHart, are automatically added as tags (Don't need to repeat)



Introducing a new art installation on Stanford's...

9.7K views • 1 month ago

CC



The Changing World of Popular Music

7.9K views • 2 months ago



Jack Kornfield in Conversation with Tim Rya...

2.9K views • 2 months ago



Stanford study reveals a deepening water crisis in...

8.3K views • 2 months ago

CC



Building a better normal after the pandemic

5.6K views • 2 months ago

CC

Video Description

Be informative, concise and compelling. Explain what it's about and what to learn from it, provide titles and positions of active participants. If important to the understanding the video include: when, where, and why it was created and use simple language.

- (5000 Character max.)
- Explain the purpose or what to expect
- Front-load important information
- Large blocks of visual text should be included here (Profiles)
- Highlight important time-stamps
- Include CTAs
- Add link(s) to content or helpful resources (Program page)
- Include the appropriate level of detail



#Brooklyn99 #B99

Brooklyn Nine-Nine Season 8 Trailer (HD) Final Season

1,827,879 views • May 20, 2021



80K



375



SHARE



SAVE



TV Promos ✓

2.26M subscribers

SUBSCRIBE

The hilarious heroics of New York's funniest police precinct continue for the eighth and final season on NBC, premiering August 12th. Subscribe to tvpromosdb on Youtube for more Brooklyn Nine-Nine season 8 promos in HD!

Brooklyn Nine-Nine official website: <https://www.nbc.com/brooklyn-nine-nine>

Watch more Brooklyn Nine-Nine Season 8 videos:

<https://www.youtube.com/playlist?list...>

Like Brooklyn Nine-Nine on Facebook: <https://www.facebook.com/BrooklynNine...>

Follow Brooklyn Nine-Nine on Twitter: <https://twitter.com/NBCBrooklyn99>

#Brooklyn99 #B99

» Watch Brooklyn Nine-Nine Thursdays at 8:30pm on NBC

» Starring: Andy Samberg, Terry Crews, Andre Braugher, Melissa Fumero

SHOW LESS

Audio Description

Audio Description is the *time-based* verbal description of content essential to understanding a video. Additional description is added to a transcript when context can't be conveyed through video captions.

- Changes in people speaking
- Text shown but not spoken
- Background actions or environment
- Actions being taken

Audio Description Tips:

- Don't show what you don't expect people to read
- Speakers describe the visual information in the main audio
- Description is added to the playlist or video description
- Description is added to the caption file



In the movie the song "Circle of life" is playing. The Audio description channel is giving details on the actions taking place.

Captions

YouTube and other applications will auto-generate closed captions for uploaded videos. These will appear after a video is processed, depending on video length (Hours). These Transcripts are used for downloading and editing.



Auto-generated captions need to be Proofread for accuracy. Names, cities, acronyms, capitalization and punctuation needs to be edited. Once these files are reviewed the auto-generated file is replaced, files can be converted into the file formats used for other video platforms. ([LinkedIn](#) and [Facebook](#))

Caption Tips

- Caption video as soon as possible
- Identify the speakers, with their title, or a position if relevant
- Note any text overlayed on or that appears in the video
- Note any important key points time stamps

Transcripts

Once a caption file has been proofread it is ready for submission to generate a final transcript. Files can be edited and submitted in **.txt** or **.docx** format.

Transcripts include:

1. Participant (names, titles, and/or positions)
2. Text that appears in the video
 - Video Title
 - Names and titles that appear on screen
 - Overlaid descriptions of people or places
 - Presented slide text (if not spoken verbatim)
 - Calls to action and contact information
3. Key events or details, on or off camera important to understanding the video context
 - Type of music or background action
 - Any event that needs a specific call out (include a Time Stamp)

Playlists

Linking to a Playlist may be more beneficial than a single video.

- More accessible on tablets and phones
- A way of Providing basic description for multiple videos. (5000 Character max.)
- Shows viewer related content
- Allows links for related content



College of Arts and Sciences

12 videos • 211 views • Last updated on Apr 30, 2021



In the College of Arts and Sciences, you develop the critical thinking, problem solving, and communication skills you need to pursue a successful career.

Here, you don't just memorize theories—you collaborate, integrate, and represent your point of view thoughtfully. Classes are small, which means you'll receive personal attention and support from faculty. You get hands-on experience through internships, research with faculty, and study abroad opportunities. Our interdisciplinary offerings enable you to engage with the world from multiple perspectives.

When you graduate, you will be able to address problems and offer viable solutions, because you will have spent the last four years doing just that.

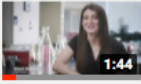
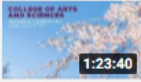
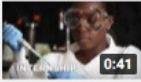

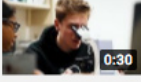
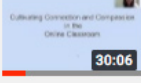
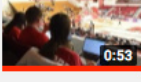

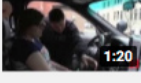
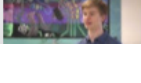
Learn more about A & S:

<https://www.hartford.edu/arts-sciences>



University of
Hartford

SUBSCRIBE

- 1  **College of Arts and Sciences, Learning Beyond the Classroom**
University of Hartford
- 2  **College of Arts and Sciences Awards Ceremony, March 30, 2021**
University of Hartford
- 3  **Sciences at University of Hartford**
University of Hartford
- 4  **MA in Communication at University of Hartford**
University of Hartford
- 5  **University of Hartford - College of Arts and Sciences**
University of Hartford
- 6  **Cultivating Compassion**
University of Hartford
- 7  **Math Students Data Analytics Help Hawks Win Games**
University of Hartford
- 8  **Hands-on Learning in UHart's College of Arts and Sciences**
University of Hartford
- 9  **Criminal Justice Student Interns with West Hartford Police**
University of Hartford
- 10  **University of Hartford Launches degree in Computer Science and Engineering**