



**Biography Brief:**

Mr. Feuling’s experience includes early stage venture/operations development and supply chain management in Asia and the US. His expertise includes strategic network development combining the four critical sectors of society, public, private, education and non-profit. This includes the creation of a global network of Universities including 30 Universities in 7 different countries and direct association with nonprofit organizations impacting over 287 million people worldwide. Mr. Feuling has written or been cited in over 45 articles including “The Rise of Global Manufacturing Competition” and “China’s Competition for Capacity”, for publications and websites such as *MSN.com*. In 2008, Mr. Feuling was featured on CCTV International’s *Up Close*.

**Biography Extended:**

Bradley A. Feuling is currently the Chief Executive Officer of Kong and Allan (Shanghai) Consulting Co. Ltd. Kong and Allan Consulting is a division of the Kong and Allan Group focused on supply chain consulting, implementation and innovations (<http://www.kongandallan.com>). Kong and Allan Consulting was named the 2009 Best Supply Chain Consulting Partner in Asia and in 2010, one of the Most Admired Supply Chain Consulting Firms in China.

Mr. Feuling’s experience encompasses early stage venture/operations development in Asia and the US. His expertise includes strategic network development combining the four critical sectors of society, public, private, education and non-profit. His professional knowledge includes strategic sourcing and distribution planning in China, supplier development in India, and organizational development in developing countries. He brings a rich understanding of business development for early stage ventures, having worked with over 50 start-up companies, including the founders of LendingTree.com, Hat World, Inc., Shanghai Industries Group and Wufantuan.com.

Mr. Feuling was mentored by best-selling author Jim Collins (*Built to Last* and *Good to Great*) while working on the *Measures of Success* project, which has sold over 28,000 copies. This included direct association with nonprofit organizations impacting over 287 million people worldwide. At present, Mr. Feuling serves on the American Society for Quality (ASQ) Global Advisory Committee, and the American Chamber of Commerce in Shanghai Sourcing and Procurement Committee as Vice Chairman. In addition, Mr. Feuling has led in the creation of a global network of Universities including 30 Universities in 7 different countries. He also is currently a Distinguished Guest Professor at Tulane University and the Shanghai Institute of Foreign Trade.

Mr. Feuling has written and been cited in over 45 articles, “China’s Competition for Capacity” and “Quality ≠ Sustainability? Social Responsibility in a World of Supply Chain vs Supply Chain”, for publications and websites such as *IndustryWeek*, *Supply Chain Europe* and *MSN.com*. He has presented at over 25 logistics and supply chain conferences in 5 countries including the Strategic Procurement and Global Sourcing Conference in Malaysia and at the Chinese Ministry of Agriculture: 4<sup>th</sup> Annual Agriculture Trade Fair. Mr. Feuling was also a featured guest on CCTV International’s *Up Close*, which is broadcasted to 45 million viewers globally.

Mr. Feuling earned his MBA from The Krannert School of Management – Purdue University with a focus on Global Strategy. He received his BA from Bucknell University in both Economics and English, with a minor in International Relations. He currently resides in Shanghai, China.