

THE WOMEN'S CODE

PRESENTS:

The Successful Creative Entrepreneur

It's tough being a creative entrepreneur . . .

While servicing clients is invigorating, if certain business challenges are not addressed they can turn quickly into obstacles. Beate will share ***5-Steps to Finding More Clients*** so that you can pinpoint your perfect client with great accuracy, resulting in **more opportunities, referrals, and income**. While most business owners struggle and strain to sell themselves to the world, Beate has uncovered German engineered efficient systems that make your clients hungry for everything you have to offer. **Learn to narrow your focus and attract the right clients!**

SAVE THE DATE

DATE

March 23, 2016
9.30 AM - 12 PM

LOCATION

Wilde Auditorium
University of Hartford
200 Bloomfield Avenue
West Hartford, CT

MORE INFO

hartford.edu/beate or
860.768.5681



At her lowest point, Beate Chelette was a single mom with \$135,000 in debt. 18 months later, she sold her image licensing business to Bill Gates in a multimillion dollar deal. Passionate about Creative Entrepreneurship and Women Leadership, Chelette is a nationally known 'gender decoder,' respected speaker, career coach, and consummate entrepreneur, who has appeared on more than sixty radio shows. Beate is the founder of *The Women's Code*, a unique guide to women leadership.